

General Behaviorology: The Natural Science of Human Behavior

Lawrence E. Fraley

This book comprehensively presents the principles and practices of the natural science of behaviorology including its answers to some of humankind's essential but long-enduring questions.

In a future behaviorology department, a beginning student might buy this book, and it would serve as the main textbook for that student's next several courses. However, the most important role for this book is not as a textbook (although it is constructed to facilitate such usage). The main role for this work is to convince people that such departments should exist in the first place and to install them among the natural sciences.

Natural Science / Life Science

ABCs

ISBN 978-1-882508-28-0

Book editing, design, and layout by Stephen F. Ledoux, Ph.D.

*Lawrence
Fraley*

**General Behaviorology:
The Natural Science of Human Behavior**

ABCs

**General Behaviorology:
The Natural Science
of Human Behavior**

§

Lawrence E. Fraley

§

ABCs