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Note: Prior to Volume 16, Number 1 (Spring 2013) the *Journal of Behaviorology* went by the name of *Behaviorology Today*, which occasionally published fully peer-reviewed articles, explicitly so labeled. Beginning with Volume 15, Number 1, in January 2012, *all* material receives full peer review. See the "Submission Guidelines" for details.

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* This issue contain four new TIBI course syllabi. More new syllabi, or updates of previous syllabi, may appear in future issues. (See the *Syllabus Directory* for details.)

Volume 20, Number 1

Spring 2017

Editorial James O'Heare

Companion Animal Science Institute—Ottawa, Canada

This issue of *Journal of Behaviorology* contains four new TIBI course syllabi. With this issue and the previous one, this brings all currently available TIBI courses up to date. Further syllabi will be published as new courses are developed. A directory of current TIBI syllabi may be found at the back of the most recent issue of the *Journal* of *Behaviorology*.

This issue also contains an article that clarifies a common mistake in the classification of conditioned subtracted punishers. This error is particularly common in the nonhuman animal behavior field and it is my hope that this article will help rectify that common error. This article is simultaneously published in the *Journal of Animal Behavior Technology*, in Volume 17, Number 1, available through the Association of Animal Behavior

Professionals website to ensure as broad a dissemination as possible.

The desperately needed project to update *The Analysis* of *Behavior* by Holland and Skinner is proceeding, bringing it in line with current terminology practices. Shuler and Ledoux have carried out a major review and have proposed a detailed set of changes that the B. F. Skinner Foundation may use to further this goal. The changes have proceeded through peer review and can be found in this issue.

Finally, John B. Ferreira has written an open letter, the message of which I, and many others, wholeheartedly support.

James O'Heare, DLBC, Editor, *Journal of Behaviorology*

Visit BOOKS at www.behaviorology.org

At www.behaviorology.org TIBI provides information on as many behaviorology resources as possible, including books and audio/ visual materials, as well as electronic versions of back issues of *Journal of Behaviorology* and its precursor *Behaviorology Today*. Some recent books are (a) two *Study Question* books, by Lisa Ramond, on Lawrence Fraley's *Dignified Dying* book and his *Rehabilitation* book, and (b) *What Causes Human Behavior—Stars, Selves, or Contingencies?* by Stephen Ledoux. Check them out!

Behaviorology Terminology Adjustments for The Analysis of Behavior by Holland and Skinner

Mike Shuler^a Stephen Ledoux^b

Abstract: Updating the terminology used in the programmed textbook, *The Analysis of Behavior* (Holland & Skinner, 1961) keeps the book capable of conditioning initial terminology repertoires with beginning students of the natural science of behavior. This would reduce the need to condition improved terms to replace the old terms in these students' repertoires that the original textbook would condition. This paper provides our recommendations for the frame by frame adjustments that could accomplish this terminology updating for this textbook.

Under various labels (e.g., TEAB [The Experimental Analysis of Behaivor], behavior analysis, behaviorology) professors teaching the natural science of behavior have been using the "H&S" (Holland & Skinner) programmed text, *The Analysis of Behavior* (Holland & Skinner, 1961) for over half a century. Over that time the discipline has continued to develop, including being formally recognized by a group of its adherents in 1987 as a then 75–year old, separate and independent natural science discipline related more to biology than to psychology (see Fraley & Ledoux, 1992/2015); indeed, as behaviorology, this discipline is not any kind of, nor any part of, psychology.

A major aspect of those disciplinary developments involved refinements in terminology, including some of the terminology that the H&S text so effectively conditions. Over the last decade, as a result of these terminology developments, using the H&S text has begun to require professors to provide much editorial reconditioning of student terminology repertoires. In light of this situation, some terminological adjustments for the H&S text are in order. Presented here are our suggested adjustments for editions of the H&S text, printed or electronic, for current classroom/student use. (In addition, we also hope that current electronic editions of the H&S text also find ways to reinforce, and shape, rather than punish, student responses that might be "wrong" for somewhat irrelevant reasons, such as "merely" misspelling the correct answer.)

More adjustments than those we suggest here are possible. For example, we have not tried to change the unnecessary, near-exclusive use of male personal pronouns (arising from the then gender-insensitive practices of the mid-1900s) in the H&S text; this leaves room for further changes that not only incorporate a balance of gender-referencing personal pronouns, but also rewrite frames, like 21-67, that today offend readers through sexist content. We suggest rather few changes beyond our targeted terms. For example, in the last few sets we suggest changing "patient" to "client" in most instances (e.g., those instances not involving medical practices). We also resisted rephrasing parts of frames to eliminate currently awkward usages such as the adverb form of "added" and "subtracted," (a) because such rephrasing could alter the efficiency of the terminology conditioning across particular frames or their surrounding

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frames, and (b) because directly conditioning those usages provides a more appropriate approach to reducing such awkwardness, especially in new repertoires.

Our suggestions here comprise what we consider as the minimum adjustments needed to make the H&S text fully compatible with an early 21st century behaviorology. Our suggestions mainly pursue a particular set of terminology changes, while also remaining sensitive to avoiding changes that would reduce the effectiveness of the appropriate conditioning inherent in the program, particularly in the frames surrounding each change. Ledoux (2014) provides one resource for the reasons for our suggested terminology adjustments.

Our original plan called for evaluating each set, frame by frame, for the most common terminological changes that would be necessary to update the terminology in the H&S text. This update involves changing from the terms that arose during the era when the text was written-near the end of the era when natural scientists of behavior, in TEAB, were still trying to change the discipline of psychology, in whose academic homes history had stuck them, into a natural science of behavior-to the terms needed to educate early 21st century majors in behaviorology. We anticipate the H&S text serving as the main text in an early course with behaviorology majors, particularly in a course designed to establish a well-conditioned familiarity with some of the basic terminology of this natural science discipline (see Ledoux, 2015).

These were the main terms for which we watched, and the alternatives we most likely would substitute (although some instances necessitated other, additional adjustments as appropriate):

• psychology/psychologist(s)/psychological (when denoting the natural science of behavior / natural scientist(s) of behavior / pertaining to...) TO

behaviorology/behaviorologist(s)/behaviorological

• psychologist(s) (as agentialist, or when the word need not actually denote a psychologist in the text) TO professor (or ...)

• positive/negative (reinforcer, etc.) TO added/subtracted

(even though only the original H&S text seemed successful at conditioning the correct technical usage of positive/negative. Changing these in H&S makes [a] for consistency with other behaviorology texts in use, and [b] thus avoids a need to condition the newer terms later when the student encounters other behaviorology books; both of these considerations relate to all the terms/ changes suggested here.)

- accidental (e.g., reinforcer, etc.)
- TO coincidental
- discriminative/discrimination/discriminate TO evocative/evocation/evoke
- emit/emitted TO (a minimal but appropriate rephrasing substitution)
- learn/learning/learner TO
- (a minimal but appropriate rephrasing substitution)

Emphasizing those terminology-changes, here are our suggested alterations to the front matter (by page number) followed by alterations to the frames (by frame number).

FRONT MATTER

p. vi, last paragraph, lines 6-7: *change* course in psychology emphasing the analysis of behavior *to* course in behaviorology emphasing the experimental analysis of behavior

p. vi, last paragraph, next to last line: *change* psychologists *to* professors

p. vii, first paragraph, lines 1-2: *remove* that substantial part of psychology which deals with

p. vii, first paragraph, line 10: *change* psychopharmacology *to* behavioral pharmacology

p. vii, first paragraph, line 11: *change* psychotherapy *to* therapy

p. ?: first page of the table of CONTENTS, Set 9: *change* Positive *to* Added *AND change* Negative *to* Subtracted

p. ?: first page of the table of CONTENTS, Set 14: *change* Accidental *to* Coincidental

p. ?: second page of the table of CONTENTS, Set 21: *change* Discrimination *to* Evocation

p. ?: last page of the table of CONTENTS, Set 52: *change* Psychotherapy *to* Therapy

PART I REFLEX BEHAVIOR

SET 1: Simple Reflexes [GOOD (i.e., no adjustments deemed necessary)]

SET 2: Conditioned Reflexes

In the first half of this Set (i.e., 2-4, 2-6, 2-8, 2-9, 2-11, and 2-12) H&S begins using the familiar "learning," "learn," and "learned," but then it fades these out, and we make adjustments for these terms in later Sets.

SET 3: Conditioned Reflexes (continued) [GOOD]

SET 4: Pavlov's Experiments [GOOD]

SET 5: Conditioned Reflexes (continued) [GOOD]

SET 6: Response Mechanisms

[Frame #] 6-21 remove: the organism's

PART II OPERANT CONDITIONING: ELEMENTARY CONCEPTS

SET 7: Introduction to Operant Conditioning

7-13 *remove* natural (as its inclusion begins conditioning a confounded limitation on what is natural) 7-14 *put quotes around* deliberately arranged *AND change* is *to* seems more 7-18 change be emitted to occur (or to happened or to ...)

- [as "be emitted" conditions a misleading term]
- 7-19 *change* emit a response *to* respond (...) [...]
- 7-23 *change* be emitted *to* occur ...
- 7-25 *change* be emitted *to* occur

7-27 *change* "to be *emitted* rather than *elicited*" *to* "to *occur* rather than be *elicited*"

SET 8: The Standard Experimental Situation

p. 46, near the end of paragraph 1: *change* "it is said to be *emitted*" *to* "it is simply said to *occur*"

p. 46, paragraph 2, line 2: *change* emitting responses *to* responding

8-1 'emitted' (change as changed in Set 7) 8-2 change the pigeon will emit pecks to the pecking will occur 8-12 *change* emitting *to* occurrence of 8-14 change have been emitted but _____ to have happened but _ _____ AND change the answer from not to not been 8-15 change is not emitted to does not occur 8-16 change "The response is emitted" to "The response happens" AND change "The response is not emitted" to "The response does not happen" 8-25 change psychologist to professor AND change when he emitted a faint "cooing" sound to when a faint "cooing" sound occurred 8-27 remove been AND in the answer change emitted (made) *to* occurred (happened) 8-28 change psychologist to professor AND change when he emitted "coos" to when he "cooed"

SET 9: Positive and Negative Reinforcement Change title to Added and Subtracted Reinforcement

9-4 change positive to added AND in answer change negative to subtracted
9-5 in answer, change negative to subtracted AND change positive to added
9-6 change negative to subtracted
9-7 in frame AND answer, change negative to subtracted
9-8 in frame AND answer, change positive to added

9-9 *in answer, change* positive *to* added *AND change* negative *to* subtracted

9-10 change negative to subtracted

9-11 in answer, change positive to added

9-12 *change* positive *to* added *AND change* negative *to* subtracted

9-13 *change* When an infant emits the sound "da-da" *to* When the sounds "da-da" occur with an infant

9-20 *in answer, change* (negatively reinforced) *to* (subtractedly reinforced)

[Note: The adverb forms, positively and negatively, occur so seldomly that substituting addedly and subtractedly is but one acceptable alternative, and new students typically adapt well to such specialized forms. Another alternative would be to rephrase the wording to avoid the adverb forms; however, we found that such rephrasing would often overflow the space in a frame, as well as put the designed conditioning of the text at risk, so we declined this alternative.]

9-29 change are emitted to occur

SET 10: Basic Concepts Applied

10-2 in answer, change negative to subtracted

10-3 twice, change negative to subtracted

10-5 in answer, change positive to added

10-7 change is emitted to occurs

10-11 *remove* he _____ emits *AND change* music. *to* music occurs _____.

10-12 *remove* a man frequently _____ *AND change* music. *to* music frequently _____. *AND in answer, change* emits *to* occurs (happens)

10-13 *remove* he frequently _____ *AND change* golf. *to* golf frequently _____. *AND in answer, change* emits *to* occurs (happens)

10-14 *change* an individual's _____ of emitting *to* the _____ of

10-16 change emit the response to respond

10-18 *change* When a pigeon is reinforced for pecking a key, *to* When pecking a key is reinforced, *AND remove* is, *AND in the answer change* emitted *to* occurs (happens)

10-29 *remove* been AND in the answer change emitted to occurs (happens)

10-30 *change* emitted *to* occur AND *in answer, change* is not *to* does not

10-31 change is emitted to occurs

10-32 *change* to emit the response, a response is emitted *to* for the response to happen, a response occurs

SET 11: Conditioned Reinforcers

11-12 change is emitted to occurs

11-28 change you are to your behavior is

11-37 change has been emitted to occurs

11-41 since it sounds unnecessarily agential, change If the chimpanzee can no longer use tokens to If tokens no longer work

11-59 *change* behavior you don't want another person to emit *to* another person's behavior that you don't want to occur

PART III OPERANT CONDITIONING: PRECISE CONTINGENCIES

SET 12: The Cumulative Recorder

12-8 change were emitted to occurred

12-25 *change* the animal emitted about _____ responses between **a** and **b**. *to* about _____ responses occurred between **a** and **b**.

SET 13: Factors Affecting Speed of Conditioning

p. 78, paragraph 4 ("The Learning Curve"), lines 4-5: *change* a basic learning process. *to* "a basic learning process" rather than a basic conditioning process.

13-2 in answer, change (unlearned) to ("unlearned")

13-6 change pigeon is to pigeon's behavior is

13-13 *change* Pigeon A emitted the first peck *to* With pigeon A the first peck occurred

13-21 *change* learning *to* "learning"

13-29 change is emitted to occurs

13-37 change learns to "learns" AND change learning to conditioning

13-43 change learning to "learning" (i.e., conditioning)

13-44 *change* learning *to* "learning" (i.e., conditioning) *AND in the answer change* learning curve *to* "learning curve" (conditioning curve)

13-48 change learning process to "learning" process

SET 14 Accidental Contingencies and Superstitious Behavior Change title to Coincidental Contingencies and Superstitious Behavior

14-7 change accidental to coincidental AND in answer, change accident to coincident 14-8 change accidental to coincidental 14-9 in the answer, change accidental to coincidental 14-10 change by accident to a coincidence 14-11 change accidentally to coincidentally 14-13 change accidental to coincidental AND change accidentally to coincidentally 14-14 change accidentally to coincidentally 14-15 change accidentally to coincidentally 14-16 change be emitted to occur 14-19 change accidental to coincidental AND in answer change accidental to coincidental 14-22 change accidental to coincidental 14-23 change accidental to coincidental 14-26 in the answer change accidental to coincidental 14-28 change accidental to coincidental 14-30 *change* accidental *to* coincidental 14-31 change accidental to coincidental AND change accidentally to coincidentally 14-32 change accidental to coincidental AND change "accidental to "coincidental 14-34 in the answer change negative to subtracted 14-35 in the answer change negative to subtracted 14-36 change (accidental or "natural"?) to (coincidental or "natural"?) AND change negative to subtracted AND in the answer change accidental to coincidental 14-37 in the answer: change accidental to coincidental AND change negative to subtracted 14-38 change accidental to coincidental 14-39 change is never emitted to does not occur 14-40 change likely that you will ___ ____ (TT) the response for the first time to likely that the response will _____ for the first time AND in answer change emit to occur 14-41 change accidentally to coincidentally 14-42 change been emitted to occurred AND change has been (1) to has (1) AND in the answer: change emitted to occurred AND change accidental to coincidental 14-43 change Accidental to Coincidental

14-44 in the answer change accidental to coincidental

14-45 in the answer change accident(-al) to coincident(-al)

14-46 *change* by accident. *to* by coincidence.

14-47 *change* accidental *to* coincidental *AND change* accidentally *to* coincidentally

14-48 *change* a pigeon may reach *to* a pigeon's behavior may reach

14-49 twice, change accidentally to coincidentally

14-50 twice, change learner to "learner"

14-51 change learns to is conditioned

PART IV SHAPING

SET 15: Principles of Shaping New Behavior

p. 97, paragraph 1, line 2: change is emitted to occurs

p. 97, paragraph 1, line 4: *change* Condition the dog *to* Condition the dog's behavior

15-7 *change* In learning the high jump, you begin *to* In training the high jump, you begin conditioning

15-15 *change* The high jumper is reinforced *to* The high jumper's behavior is reinforced

15-18 *change* reinforce the dog for *to* reinforce the dog's behavior of

15-38 *change* In learning to bowl *to* In being conditioned to bowl

15-44 change learner to bowler

SET 16: Applications of Principles of Shaping

16-1 *change* Learning *to* The conditioning *AND change* learning *to* the conditioning

16-6 *change* Learning to say "ball" makes it easier for the child to learn to say "fall" *to* Conditioning that makes the child say "ball" makes conditioning to say "fall" easier 16-7 *change* learning *to* the conditioning of *AND change* learned. *to* conditioned.

16-8 Twice, change learns to is acquiring

16-19 change be emitted to occur

16-21 change are emitted to occur

16-27 change learning to conditioning

SET 17: Review: Test Covering Parts I-IV

17-4 *change* When a pigeon is reinforced for pecking a key, *to* When a pigeon's behavior of pecking a key is reinforced, *AND change* response is (3) *to* response (3) *AND in the answer, change* emitted *to* occurs

17-5 *in the answer, change* (1) negative (2) positive *to* (1) subtracted (2) added

17-7 *change* an individual's _____ of emitting certain types of behavior *to* the _____ of occurrence of certain types of an individual's behavior

17-9 in the answer, change accidental to coincidental

17-13 change is emitted without to occurs without AND change is not emitted in to does not occur in

17-15 *change* A psychologist fed a baby when he emitted "coos," but not when he cried. *to* A behaviorologist fed a baby when "coos" occurred, but not when crying occurred.

17-18 in the answer, change accidental to coincidental

17-32 *change* slow learner may *to* slow to condition organism may *AND change* faster learner. *to* faster to condition organism.

17-39 *change* Learning to say "ball" makes it easier for the child to learn to say "fall" *to* Conditioning that makes the child say "ball" makes conditioning to say "fall" easier

PART V INTERMITTENT REINFORCEMENT

SET 18: Schedules Defined; Fixed Interval Schedules

p. 117, paragraph 1, line 4: *change* been emitted *to* occured

18-36 change discrimination to evocation

SET 19: Variable Interval, Fixed Ratio, and Variable Ration Schedules

19-40 *change* were emitted *to* occurred 19-43 *change* are emitted *to* occur

SET 20: Schedules of Reinforcement: Summary and Review [GOOD]

PART VI STIMULUS CONTROL

SET 21: Stimulus Discrimination *Change title to* **Stimulus Evocation**

p. 137, paragraph 1, line 1: *change* pigeon was *to* pigeon's key-pecking behavior was

p. 137, paragraph 4, line 4: *change* until the pigeon emitted 25 responses recorded in *to* until 25 key-peck responses were recorded in

21-12 change a discriminative stimulus (S^D) to an evocative stimulus (S^{Ev}) AND in the answer change S^{D} (discriminative stimulus) to S^{Ev} (evocative stimulus) 21-13 change S^D to S^{Ev} 21-14 change SD to SEv 21-15 change S^{D} to S^{Ev} 21-16 in the answer change discriminative to evocative 21-24 change discrimination procedure to evocation procedure 21-25 in the answer change $(S)^{D}$ to $(S)^{Ev}$ 21-26 change $S^{\rm D}$ to $S^{\rm Ev}$ 21-27 change (S^D) to (S^{Ev}) 21-28 change SD to SEv AND change discrimination to evocation 21-29 change a discrimination to an evocation AND in the answer change $S^{\rm D}$ to $S^{\rm Ev}$ 21-30 in the answer change discrimina(-tion) to evoca(-tion) 21-31 change a discrimination to an evocation 21-34 in the answer change $(S)^{D}$ to $(S)^{Ev}$ 21-35 in the answer change discrimination to evocation 21-36 change is emitted to occurs AND change S^D to S^{Ev} AND in the answer change discrimination to evocation 21-37 change Discrimination to Evocation 21-39 change then emit responses to then its responses will occur 21-46 change Discrimination to Evocation AND in the answer change discrimination to evocation 21-47 in the answer change discrimination to evocation 21-49 change A discrimination to An evocation 21-50 change discrimination to evocation 21-51 change discrimination to evocation AND change SD to S^{Ev} AND change be emitted to occur 21-52 change S^D to S^{Ev} AND change if _____, to if it ____, AND in the answer change emitted to occurs

21-53 change discrimination to evocation AND in the answer change discriminative to evocative 21-54 change discrimination to evocation AND change a discriminative to an evocative 21-56 *change* a discriminative *to* an evocative 21-57 change discrimination to evocation AND in the answer, change (twice) emitted to occurring AND change $(S)^{D}$ to $(S)^{Ev}$ 21-59 *change* a discriminative *to* an evocative AND *change* S^{D} to $S^{E_{v}}$ AND change if (2) _____-ed. to if it (2)_____ AND in the answer, change emit(-ed) to occurs 21-60 twice, change S^{D} to S^{Ev} 21-61 change discrimination, to evocation, AND change S^{D} . to S^{Ev} . 21-63 change discrimination, to evocation, AND change S^{D} . to S^{Ev} . 21-65 change S^Ds to S^{Ev}s AND in the answer, change $(S)^{D}$ to $(S)^{Ev}$ 21-66 in the answer change $S^{\rm D}$ to $S^{\rm Ev}$ 21-68 change emitting to the occurrence of AND in the answer change $S^{\rm D}$ to $S^{\widetilde{E_v}}$ 21-69 change a discriminative to an evocative AND change S^D to S^{Ev} AND change if emitted. to if it occurs. 21-70 change a discriminative to an evocative AND change S^D to S^{Ev} AND change if emitted. to if it occurs. 21-71 change are discriminative (1) _____, to are evocative (1) _____, AND change are discriminative (2) _. *to* are evoked (2) _ 21-72 change learning to being conditioned AND change his (1) ______ response to his (1) _____ response AND in the answer change discrimina(-tive) to evoked 21-73 change discrimination to evocation AND in the answer change S^{D} to S^{Ev} 21-74 in the answer change $S^{\rm D}$ to $S^{\rm Ev}$ 21-75 change a discriminative to an evoked AND change $S^{\rm D}$ to $S^{\rm Ev}$

SET 22: Stimulus Generalization

p. 149, paragraph 1, line 2: *change* a *discriminative stimulus* (S^{D}). *to* an *evocative stimulus* (S^{Ev}).

p. 149 paragraph 1, line 3: change be emitted to occur

p. 149 paragraph 1, Line 4: change SD to SEv

p. 149 paragraph 3, line 8: *change* The responses emitted by the pigeon *to* The pigeon's responses that occur

22-1 *change* The pigeon is on *to* The pigeon's behavior is on

22-5 change be emitted to occur

- 22-10 change been emitted to occurred
- 22-13 change was emitted to occurred
- 22-14 change were emitted to occurred
- 22-19 change emitted to occurring
- 22-23 change were emitted. to occurred.
- 22-33 remove by the learner

22-35 *change* discrimination *to* evocation *AND change* can make *to* becomes affected by *AND in the answer change* discriminations *to* evocations

22-37 change emits to says AND in the answer change discrimination to evocation

22-38 in the answer change discrimination to evocation

22-39 in the answer change $(S)^{D}$ to $(S)^{Ev}$

22-41 in the answer change discrimination(s)

to evocation(s)

22-42 *change* An organism may emit the same response to *to* The same response of an organism may occur due to

22-43 in the answer change S^D to S^{Ev}

22-44 change discriminations to evocations

22-47 in the answer change $S^{\rm D}$ to $S^{\rm Ev}$

22-48 in the answer change $S^{\rm D}$ to $S^{\rm Ev}$

22-50 in the answer change S^{D} to S^{Ev}

22-51 *in the answer change* discrimination (acceptable S^{D}) *to* evocation (acceptable S^{Ev})

22-53 change S^Ds to S^{Ev}s AND change if emitted to if they occur

22-55 change discriminative to evocative AND change S^D

to SEV AND change if emitted to if it happens

22-66 *change* S^Ds *to* S^{Ev}s

22-67 change S^{D} to S^{Ev}

SET 23: Chaining

23-2 in the answer change discriminative to evocative
23-5 change S^D to S^{Ev} AND in the answer change S^D (discriminative stimulus) to S^{Ev} (evocative stimulus)
23-6 change S^D to S^{Ev}
23-7 in the answer change S^D to S^{Ev}
23-8 change S^D to S^{Ev}
23-9 in the answer change discriminative stimulus (S^D) to evocative stimulus (S^{Ev})
23-10 twice, change S^D to S^{Ev}
23-11 change S^D to S^{Ev}
23-12 change discriminative to evocative
23-14 in the answer change S^D to S^{Ev}

23-15 in the answer change discriminative (SD) to evocative (S^{Ev}) 23-16 in the answer change $S^{\rm D}$ to $S^{\rm Ev}$ 23-17 change $S^{\rm D}$ to $S^{\rm Ev}$ 23-18 change S^D to S^{Ev} 23-22 in the answer change S^{D} to S^{Ev} 23-23 change $S^{\rm D}$ to $S^{\rm Ev}$ 23-24 change S^{D} to S^{Ev} 23-25 change S^D to S^{Ev} 23-26 in the answer change S^{D} to S^{Ev} 23-27 in the answer change S^{D} to S^{Ev} 23-28 change $S^{\rm D}$ to $S^{\rm Ev}$ 23-29 in the answer change $S^{\rm D}$ to $S^{\rm Ev}$ 23-30 change S^{D} to S^{Ev} 23-31 in the answer change S^{D} to S^{Ev} 23-33 three (3) times, change S^{D} to S^{Ev} 23-34 change S^{D} to S^{Ev} AND in the answer change S^{D} to S^{Ev}

SET 24: Shaping Continuous Repertoires

p. 167, paragraph 1, line 4: *change* discriminative *to* evocative

p. 167, paragraph 3, line 6: *change* Learning *to* The behaviors determined by conditioning *AND change* (1) discriminating *to* (1) distinguishing

p. 167, paragraph 3, line 8: *change* (2) discriminating *to* (2) distinguishing

24-7 *change* a child for making a *to* a child's

24-15 change the child to the child's behavior

24-17 *change* When a child is learning to "draw from copy," *to* When a child's behavior of "drawing from copy" is being conditioned

24-25 *change* A child can be conditioned to call two visual patterns "like" or "unlike," quite apart from learning to draw. *to* A child's *behavior* of calling two visual patterns "like" or "unlike" can be conditioned quite apart from her drawing behavior.

24-27 in the answer change S^D to S^{Ev}

24-28 change $S^{\rm D}$ to $S^{\rm Ev}$

24-33 *change* The better a child can discriminate "like" patterns, *to* The better a child's behavior is evoked by "like" patterns,

24-35 change discriminate to distinguish

```
24-36 change who cannot discriminate to whose behavior
is not evoked by AND change The painter has not
developed an adequate _____. to The painter's behavior
is not under precise _____. AND in the answer change
discrimination to evocations
24-37 change unless he can discriminate to unless his
behavior is evoked by
24-38 change Such a person has not acquired adequate
      _ of tones. to Such a person's behavior is not under
adequate _____ by tones AND in the answer change
discrimination to evocation
24-39 change he cannot (1) _____ differences to his
behaviors are not (1) _____ by differences AND in the
answer change discriminate to evoked
24-40 change they cannot _____ between to their
behaviors are not _____ by the differences between
AND in the answer change discriminate to evoked
24-41 change After the child has learned to discriminate
between to After the child's behavior has come to be
evoked by the differences between
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SET 25: Discrete and Continuous Repertoires

25-7 *change* when we can discriminate very fine differences between adjacent stimuli on the continuum. *to* when very fine differences between adjacent stimuli on the continuum evoke our behavior.

25-15 in the answer change ($S^{D}s$) to ($S^{Ev}s$)

25-37 *change* Someone just learning to drive *to* Someone whose driving behavior has just begun being shaped

PART VII DEPRIVATION

SET 26: Basic Concepts

p. 181, paragraph 2, line3: *change* has been reinforced *to* its behavior has been reinforced

26-18 *change* A soldier who is both incapacitated by wounds and dehydrated by loss of blood emits *to* For a soldier, incapacitation by wounds and dehydration by loss of blood evoke

SET 27: Generalized Reinforcers [GOOD]

SET 28: Feeding Cycles

28-1 *change* The mice emit *to* For the mice, contingencies induce

SET 29: Review: Test Covering Parts V-VII

29-1 *change* winetaster can make very fine (1) _____. *to* winetaster's behavior is under the control of very fine (1) _____. *AND in the answer change* discriminations *to* evocations

29-7 in the answer change $S^{\rm D}$ to $S^{\rm Ev}$

29-16 *change* An organism may emit the same response *to* The same response of an organism may occur

29-25 change discrimination to evocation AND in the answer change S^D to S^{Ev}

29-28 change a discrimination to an evocation

PART VIII EMOTION I

SET 30: Activation Syndrome

30-28 *change* Psychosomatic *to* So called psychosomatic *AND change* of psychosomatic *to* of these

SET 31: Predispositions in Emotions

31-1 *change* An animal deprived of food is predisposed to emit behavior *to* Deprivation of food predisposes the occurrence of behavior *AND change* A *frightened* animal

is _____ to emit behavior *to Frightening* stimuli _____ the occurrence of behavior *AND in the answer change*

predisposed to predispose

31-3 *change* A *hungry* animal can *to* A *hungry* animal's behavior can *AND change* a *frightened* animal's behavior can *to* a *frightened* animal can

- 31-5 change of emission to of occurrence
- 31-6 change positively to addedly

31-7 change We ourselves are to Our own behavior is
31-10 change of emission to of occurrence
31-11 change The angry man is ______ to emit certain operants rather than others. to For the angry man, certain operants rather than others are ______ to occur.
31-14 in the answer change negative to subtracted
31-31 change no cigarettes to no snacks AND change in pockets, cigarette boxes, etc., to in the pantry, cupboards, etc., AND change of cigarettes. to of snacks.

PART IX AVOIDANCE AND ESCAPE BEHAVIOR

SET 32: Basic Concepts

32-1 in the answer: change positive to added AND change negative to subtracted 32-2 in the answer change negative to subtracted 32-3 change negative to subtracted 32-5 change negative to subtracted AND in the answer change negative to subtracted 32-6 change positive to added 32-8 change positive to added 32-9 change negative to subtracted 32-12 in the answer change negative to subtracted 32-14 twice, change negative to subtracted 32-15 change Negative to Subtracted AND change negative to subtracted AND, twice, change positive to added 32-16 change positive to added 32-17 in the answer change negative to subtracted 32-18 *change* is emitted *to* occurs *AND change* learns *to* is conditioned 32-20 change learns to is conditioned 32-22 change it has not yet acquired behavior which will _ the shock. to behavior which will _____ the shock has not yet been conditioned. 32-23 change the organism to emit escape behavior. to

escape behavior to occur.

32-25 change negative to subtracted

32-29 change negative to subtracted

32-31 change negative to subtracted

32-32 change negative to subtracted

32-33 change negative to subtracted

32-37 in the answer change negative to subtracted

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SET 33: Analysis of Examples of Avoidance and Escape

33-1 *in the answer change* negative *to* subtracted
33-2 *in the answer change* negative *to* subtracted
33-4 *in the answer change* negative *to* subtracted'
33-6 *in the answer change* negative *to* subtracted
33-9 *change* negative *to* subtracted
33-13 *change* is emitted *to* occurs
33-18 *in the answer change* negative *to* subtracted
33-22 *in the answer change* negative *to* subtracted
33-23 *in the answer change* negative *to* added
33-27 *change* a discriminative *to* an evocative *AND in the answer change* positive *to* added
33-28 *change* S^D *to* S^{Ev}
23-20 *in the*

33-30 in the answer change negative to subtracted

SET 34: Avoidance Experiments

p. 229, paragraph 1, line 4: *change* it fails to emit a response within *to* a response fails to occur within

p. 229, paragraph 2, line 2: change S^{D} to S^{Ev}

34-6 in the answer change negative to subtracted
34-7 change Many responses emitted by the animal to
Many of the animal's responses
34-11 change positive to added
34-23 change responses emitted during to responses
occurring during

PART X EMOTION II

SET 35: Experiments on Anxiety

p. 235 paragraph 1, line 4: *change* rat is reinforced *to* rat's behavior is reinforced

35-15 change positive to added

SET 36: Emotions as Reinforcing and Aversive Conditions

36-1 *change* the reader or viewer by *to* the reader's or viewer's behavior by 36-4 *change* psychiatrist *to* therapist

36-5 in the answer: change positive to added AND change negative to subtracted
36-6 change If a timid person forces himself to If conditions compel a timid person
36-9 in the answer change negative to subtracted
36-14 in the answer change negative to subtracted
36-21 change Skilled behavior learned while one is calm to Skilled behavior, conditioned while one is calm,

PART XI PUNISHMENT

SET 37: Basic Concepts

p. 245, in the box: *change* Positive *to* Added *AND change* Negative *to* Subtracted *AND change* positive *to* added *AND change* negative *to* subtracted

37-3 *twice* change positive to added AND *twice* change negative to subtracted

37-4 *change* positive *to* added *AND change* negative *to* subtracted

37-5 change positive to added AND change negative to subtracted

37-6 in the answer change negative to subtracted

37-7 change negative to subtracted

37-8 in the answer change positive to added

37-9 *change* positive *to* added

37-10 change positive to added AND change negative to subtracted

37-13 *in the answer change* positive *to* added *AND change* negative *to* subtracted

37-15 *twice change* positive *to* added

- 37-17 ADD: [Later Developments changed this]
- 37-18 twice change S^{D} to S^{Ev}
- 37-19 twice change S^D to S^{Ev}
- 37-20 twice change S^{D} to S^{Ev}
- 37-21 change S^D to S^{Ev}
- 37-21 in the answer change (S)^D to (S)^{Ev}
- 37-22 *change* positive *to* added
- 37-28 in the answer change negative to subtracted
- 37-30 *change* positively *to* addedly
- 37-32 in the answer change accident(-al) to coincident(-al)

SET 38: Effects of Punishment During Extinction of Reinforce Behavior

p. 251, paragraph "(A)": *change* Eight rats were reinforced with food on a fixed-interval schedule for pressing a lever. *to* The lever pressing of eight rats was reinforced with food on a fixed-interval schedule.

38-1 *in the answer change* positive *to* added
38-3 *change* one group of four rats was _____ (TT) for each lever pressing response. *to* each lever pressing response of one group of four rats was _____ (TT).
38-12 *change* emitted *to* occurring
38-20 *change* be emitted *to* occur

SET 39: Additional Effects of Punishment Functions of the Aversive Stimulus

39-5 change positively to addedly AND in the answer change negative to subtracted
39-6 change positively to addedly
39-13 change are emitted to occurs
39-20 change negative to subtracted
39-21 change be emitted to occur
39-23 in the answer remove be emitted
39-24 change been emitted to occurred

SET 40: Effects of Continuous Punishment

p. 264, paragraph "(J)": *change* A pigeon was reinforced *to* A pigeon's key-pecking was reinforced

40-38 *change* positive *to* added 40-39 *change* positive *to* added

[Note: Frame 40-5 already says added punishment.]

SET 41: Review: Test Covering Parts VIII - XI

41-5 change positive to added

41-7 change be emitted to occur

41-8 *change* A pigeon reinforced with food for pecking a key *to* A pigeon for which key-pecking responses were reinforced with food *AND change* S^D *to* S^{Ev}

41-9 *change* person forces himself *to* person's contingencies force him

41-10 change positive to added

41-15 *twice* change positive to added AND *twice* change negative to subtracted

41-19 in the answer change negative to subtracted

41-20 change is emitted to occurs

PART XII SCIENTIFIC ANALYSIS & THE INTERPRETATION OF COMPLEX CASES

SET 42: Goals and techniques of Science

42-7 twice change spontaneous to "spontaneous"

SET 43: Multiple Effects

43-3 in the answer change S^Ds to S^{Ev}s
43-5 change S^Ds to S^{Ev}s
43-6 change discriminative to evocative
43-7 in the answer change S^Ds to S^{Ev}s
43-8 twice, change S^D to S^{Ev}
43-11 change positive to added
43-15 change S^D to S^{Ev}
43-16 change S^Ds to S^{Ev}s
43-20 change S^D to S^{Ev}
43-26 change positive to added

SET 44: Multiple Causes and Conflicting Responses

44-6 change S^Ds to S^{Ev}s
44-7 in the answer change S^Ds to S^{Ev}s
44-10 in the answer change S^Ds to S^{Ev}s
44-11 change S^D to S^{Ev}
44-12 in the answer change S^D to S^{Ev}
44-14 change be emitted to occur
44-16 change positive to added
44-17 change negative to subtracted
44-19 change positive to added AND change negative to subtracted
44-26 change when the act of beginning to execute a response to when the beginning of a response
44-28 change to decide about to conclude AND change tentatively decide to tentatively move

SET 45: A Problem in Behavioral Engineering

45-15 in the answer change S^D to S^{Ev} 45-16 change discrimination to evocation 45-19 change positive to added 45-21 in the answer change S^D to S^{Ev} 45-22 in the answer change (S)^D to (S)^{Ev} 45-23 change S^D to S^{Ev} 45-23 in the answer: change positive to added AND change negative to subtracted Page 14 (ISSN 2331-0774)

45-26 in the answer change accidental to coincidental 45-29 in the answer change $(S)^{D}$ to $(S)^{Ev}$ 45-30 in the answer change discrimination to evocation 45-31 change discrimination to evocation 45-32 change by using to through AND in the answer change negative to subtracted

PART XIII SELF-CONTROL

SET 46: Analysis of Voluntary and Involuntary Behavior (GOOD)

SET 47: Techniques of Self-Control

[Note: Throughout this Set, "positive" and "negative" are correctly used with their traditional connotations of "good" and "bad" respectively, rather than in their technical sense of "presenting" and "withdrawing" stimuli respectively; thus they should not be changed in this set.]

47-5 change $S^{\rm D}$ to $S^{\rm Ev}$ 47-24 in the answer change $S^{\rm D}$ to $S^{\rm Ev}$

PART XIV INTERPRETATION OF PERSONALITY

SET 48: Inadequate Self-knowledge

48-1 in the answer remove learned
48-3 in the answer change S^Ds to S^{Ev}s
48-4 change S^Ds to S^{Ev}s AND in the answer change S^Ds to S^{Ev}s
48-5 change Discrimination to Evocation AND change
S^Ds to S^{Ev}s
48-6 change unlearned to unconditioned
48-7 change emitted to occurring AND in the answer change S^Ds to S^{Ev}s
48-13 in the answer change S^Ds to S^{Ev}s
48-14 change S^Ds to S^{Ev}s
48-15 change learned to been conditioned
48-30 change is seldom to seldom AND in the answer change emitted to occurs

SET 49: Rationalization

49-1 *in the answer remove* (negatively reinforcing) 49-4 *change* child for eating *to* child's behavior of eating AND in the answer change S^Ds to S^{Ev}s 49-5 *change* we have _____ a response which *to* a response has _____ which *AND in the answer change* emitted *to* occurred 49-8 *change* is emitted *to* occurs

SET 50: Drug Addiction

50-1 *in the answer change* negative *to* subtracted 50-2 *in the answer change* positive *to* added 50-10 *change* they may then emit the punished behavior, *to* the punished behavior may then occur 50-13 *change* said to be (1)________-ly reinforced. *to* said to result from (1) _______ reinforcement. *AND change* is (2)_______-ly reinforced. *to* is a result of (2) _______ reinforcement. *AND in the answer: change* negative(-ly) *to* subtracted *AND change* positive(-ly) *to* added 50-14 *change* engages in positively reinforced behavior *to* engages in behavior resulting from added reinforcement 50-17 *in the answer remove* (negative reinforcers) 50-19 *change* negative *to* subtracted

SET 51: Aggressiveness, Withdrawal, and Reaction Formation

51-11 *in the answer: change* positive *to* added *AND change* negative *to* subtracted 51-14 *in the answer change* negative *to* subtracted 51-24 *change* a person is * * * likely to emit that type of behavior. *to* such behavior is * * * likely to occur. 51-25 *in the answer change* S^Ds *to* S^{Ev}s 51-26 *in the answer change* S^Ds *to* S^{Ev}s 51-27 *change* S^Ds *to* S^{Ev}s 51-28 *in the answer change* S^Ds *to* S^{Ev}s

SET 52: Psychotherapy

Change title to **Therapy**

52-5 change emitted to occurring

52-6 *change* is emitted *to* occurs

52-7 twice, change patient to client

52-9 *change* psychotherapy *to* therapy *AND change* patient *to* client

52-10 *change* patient's *to* client's *AND change* The patient therefore emits very _____ punishable behavior. *to* For the client, therefore, very _____ punishable behavior occurs.

52-11 *change* patient *to* client

52-12 change is emitted to occurs

52-13 change patient to client 52-14 change patient to client AND change because he is about to emit (2) _____ verbal behavior. *to* because (2) _ verbal behavior is about to occur. 52-15 change is emitted to occurs AND change patient to client 52-16 *change* patient *to* client *AND change* induce the patient to emit the behavior which continues to be to induce the client behavior which continues to be 52-17 change patient to client 52-18 change patient to client 52-19 change accidentally to coincidentally 52-21 change Emitting the same response to The same response occurring 52-24 change patient to client 52-25 change psychotherapy to therapy 52-27 change therapists to psychiatrists 52-28 change therapist to psychiatrist

SET 53: Review: Test Covering Parts XII – XIV

53-3 in the answer change S^Ds to S^{Ev}s

53-11 change psychotherapy to therapy AND change patient to client

53-17 *change* patient's *to* client's 53-21 *change* psychotherapy *to* therapy

References

- Fraley, L. E. & Ledoux, S. F. (1992/2015). Origin, status, and mission of behaviorology. In S. F. Ledoux. (2015). Origins and Components of Behaviorology— Third Edition (pp. 33-169). Ottawa, Canada: BehaveTech Publishing.
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ON TERMS Correct Classification of Conditioned Punishers as Added versus Subtracted Stimuli James O'Heare*

Companion Animal Science Institute

Abstract: This paper clarifies a theoretical matter with respect to the commonly misused terminology surrounding conditioned subtracted punishers. Although discussion of conditioned subtracted punishment is uncommon in the literature, particularly behaviorological and behavior analytic textbooks, the topic is more common in animal training texts, and a general review of such sources showed that in every instance of its definition and/or exemplification, the term is misapplied. In all of these cases, conditioned subtracted punishers were added stimuli that acquired their punitive capacity through being paired with other subtracted punishers. However, this categorization of an added stimulus as a conditioned subtracted punisher is incorrect. Such stimulus *additions* are properly categorized as conditioned *added* punishers regardless of whether the stimulus they were paired with was added or subtracted. Behaviorologists, behavior analysts, and behavior technologists can ensure clarity by categorizing such stimulation accurately.

Most behaviorological and behavior analytic texts cover the topic of added and subtracted punishment. Of those sources that cover this topic, few provide a depth of coverage to include discrimination between conditioned and unconditioned punishers. Conditioned and unconditioned punishers are discussed more frequently in animal training texts, likely because these kinds of stimuli are common in such applied settings. However, in all sources sampled for review, none categorized conditioned subtracted punishers in accordance with established categorization standards. Here is a brief analysis of this error provided as an effort to prompt more accurate use of such terms.

Ledoux (2014, pp. 150–160; 2015, pp. 202–203) has provided a comprehensive classification of postcedent stimulation consistent with Figure 1.

The technical term "conditioned subtracted punisher" is used here in accordance with current behaviorological terminology practices (Ledoux 2015; 2010). Those outside of behaviorology, including many behavior analysts, are likely familiar with the older, more confusing, terms "positive" and "negative" with respect to consequences, but the terms "added" and "subtracted" respectively alleviate confusion with the common terms "good" and "bad," and more accurately reflect the presentation or increase in stimulation, or removal or decrease in stimulation.

A subtracted punisher is defined, consistent with the algorithm found in Figure 1, as a stimulus, the subtraction of which during or immediately following a response class member, results in a decrease in the rate or relative frequency of that response class on subsequent occasions. This is similar to definitions found in most behaviorological and behavior analytic sources. A conditioned punisher is defined as a stimulus that has acquired its punitive capacity from having been paired with an unconditioned punisher or another established conditioned punisher. Again, this uncontroversial definition is common among behaviorological and behavior analytic sources. A conditioned subtracted punisher would thus be defined as a stimulus, the subtraction of which during or immediate following a response class member, results in a decrease in the rate or relative frequency of that response class on subsequent occasions, having acquired its punitive capacity from having been paired with an unconditioned punisher or another established conditioned punisher.

Added or subtracted stimulation is defined as such by whether *the stimulus in question* is added (i.e., presented

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Key words: conditioned added punishment, conditioned subtracted punishment, behaviorology, applied behavior analysis, behavior technologist, animal trainer



Figure 1. Diagram depicting the complete range of postcedent events resulting in changes in behavior. R = unconditioned reinforcer or where its status as conditioned or unconditioned is unspecified. P = unconditioned punisher or where its status as conditioned or unconditioned is unspecified. r = conditioned reinforcer and p = conditioned punisher. + = added and - = subtracted. Adapted from Ledoux (2010; 2015). By convention, capital letters are used where the conditioned versus unconditioned status are unspecified.

or increased) to, or subtracted (i.e., withdrawn or reduced) from, the environment. The classification of a stimulus as added or subtracted is *not* defined by whether *the stimulus that it was paired with*, to establish it as a conditioned stimulus, was added or subtracted.

In all sampled sources, conditioned subtracted punishers were either defined specifically as stimuli paired with unconditioned subtracted punishers, or examples were provided that described the pairing of an added stimulus with unconditioned subtracted punishers. This practice, though common, is an error in classification since it either *allows* for an added stimulus or *requires* an added stimulus to be classified as a subtracted stimulus. Presumably, this is because the added stimulus acquired its punitive function by being paired with a subtracted punishment. But this error conflates a subtracted stimulus with an added stimulus that was paired with a subtracted stimulus. Again, stimuli are defined by whether they, themselves, are added or subtracted, and not be what class of stimuli they were paired with to establish them as conditioned stimuli.

In applied settings, a conditioned punisher can be added or subtracted, but the stimuli are almost universally added as a practical matter. Here is a common scenario exemplified within the literature as "conditioned subtracted punishment." A dog being trained to sit on cue, exhibits a non-criterion behavior when the cue is delivered and the trainer *adds* the vocalization "Oops" (or "Too bad," "Try again," etc.) and immediately subtracts social attention by turning away. The subtraction of an ongoing added reinforcer constitutes subtracted punishment, assuming it results in a decrease in the rate or relative frequency of the non-criterion behavior and the previously neutral stimulus (the vocalized "Oops") acquired its punitive function as a result of repeated pairing with the subtracted social contact.

It would be erroneous to classify the added vocalization "Oops" as a conditioned *subtracted* punisher.

This stimulus would, in fact, be properly classified as a conditioned punisher, or more specifically, a conditioned added punisher, regardless of how the subject came to be conditioned to react to it (i.e., what it was paired with). If such a stimulus is added, it is properly classified as a conditioned added punisher (regardless of what kind of stimulus it was paired with) and if such a stimulus is subtracted, it is properly classified as a conditioned subtracted punisher.

A review of the literature revealed no instances of properly classified uses of conditioned subtracted punishers in applied settings, instances in which the conditioned stimulus was actually subtracted.

Under many contingencies, the term conditioned punisher is likely adequate, but when behaviorologists, behavior analysts, behavior technologists, and animal trainers are under contingencies to provide a finer scale classification of such stimuli, the scientist or professional is urged to take care to classify the stimulus by whether it, itself, is added or subtracted in order to ensure clarity.

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The International Behaviorology Institute Syllabus for BEHG 110 Introduction to Behaviorology Terminology James O'Heare

This syllabus provides course-specific information for a course that The International Behaviorology Institute (TIBI) offers. For guidance on enrolling, procuring required materials, and working through courses, as well as general school related information, see "General parameters and procedures for courses from The International Behaviorology Institute"

available online at www.behaviorology.org or in the Spring 2015 issue (Volume 18, Number 2) of *Journal* of *Behaviorology*. Ledoux (2015) provided the core material for the course description.

Course Title: BEHG 110 Introduction to

Behaviorology Terminology

Credits: 3 TIBI credits

Prerequisites: None

Course Format: Distance (online and offline options)

Time Frame: Commences upon enrollment. Selfpaced within specified limits (estimated 150 hours; 3–15 weeks)

Professor: Assigned upon enrollment, with contact information

Required Resources

- Holland, J. & Skinner, B. F. (1961). *The Analysis of Behavior*. New York: McGraw–Hill. (This is a programmed textbook.)
- Shuler, M. & Ledoux, S. F. (2017). Behaviorology terminology adjustments for *The Analysis of Behavior* by Holland and Skinner. *Journal of Behaviorology, 20* (I), 3–15.

If an updated version of this programmed text is available through the B. F. Skinner Foundation (at www.bfskinner.org) then it will serve as the only required material for this course. The update involves incorporating the adjustments contained in the update article by Shuler and Ledoux (2017). Until that time, the course requires the original book, in which the student makes the adjustments contained in the update article. The student's assigned professor will inform the student of which edition/version to secure. Students may enquire before enrolling in order to ensure they have the appropriate material when beginning their studies. Also upon enrollment, each student will receive a guide that past students have found helped them successfully navigate the programmed text and its response requirements.

Course Description

BEHG 110 Introduction to Behaviorology Terminology provides the student with the basic technical vocabulary of the discipline of behaviorology by *mainly conditioning terminology responses*, emphasizing its laboratory research methods and its experimentally derived principles, concepts, and practices.

Broadly, BEHG 110 covers the following topic areas:

♂★ Methods include laboratory and single-subject designs, equipment, and measurement protocols;

✤ Principles include the antecedent and postcedent relations between behavior and its controlling variables (e.g., respondent and operant conditioning, evocative and function-altering stimulus controls, added and subtracted reinforcement and punishment, extinction, and simple reinforcement schedules);

✤ Concepts include a range of processes involved in environment-behavior relationships (e.g., emotions and feelings, stimulus and response generalization, overt and covert stimuli and responses, generalized and coincidental reinforcers, superstitious behavior, escape and avoidance, and establishing operations such as deprivation and satiation); and

冷 Practices include various components of interventions that change and expand behavior repertoires through contingency engineering (e.g., differential reinforcement, shaping, fading, chaining, modeling and imitation, and time out).

Course Objectives

The primary objective of this course is to expand the student's repertoire of behavior measurably in relevant areas of behaviorological course content. The student will: ♂★ Define respondents and distinguish between conditioned and unconditioned respondents;

A Describe Pavlov's experiments on respondents;

✗ Define operants and differentiate operants from respondents;

✤ Define operant conditioning;

Describe basic experimental arrangements involved in studying operant conditioning;

Describe basic laboratory equipment used in operant experiments, including a cumulative recorder;

✤ List and describe factors affecting the speed of conditioning;

✤ Define coincidental selection and describe how it generates superstitious behavior;

List and describe principles of shaping new operants;
List and categorize schedules of reinforcement, including both continuous reinforcement and various kinds of intermittent reinforcement;

Pefine stimulus control, including defining and differentiating stimulus generalization and stimulus evocation;

Define deprivation and describe its effects on behavior;
Define avoidance and escape functional behaviors;

✤ Define punishment, including secondary effects on behavior;

✤ Discuss the interpretation of cases that include complex behaviors;

⅔ Explore the topic of "self-control"; and

***** Discuss some prevalent behaviors such as inappropriate drug consumption and aggressive behaviors, as well as the behavioral treatment of problematic behaviors.

Assignment Sequence & Time Management

The following checklist provides students with the sequence in which the assignments are to be completed with pacing to fit into the 15–week semester time frame. Progressing more slowly than this schedule, assignments could easily get backed up to the point where insufficient time remains to complete them in a satisfactory manner. Students may use this sample schedule to help ensure that they remain on track. We estimate that each weekly assignment load will take approximately 9–10 hours to work through, assuming it takes 150 hours to work through all of the material. Students should expect and plan to put in at least 10 hours per week and use that to gauge whether they will need more or less time in the weeks to come. Students may check the box next to each assignment as they complete and submit it.

Check Week Resource Component

Ι	Updated <i>The Analys</i> of <i>Behavior</i> study frames	is Part I
2	Updated <i>The Analys</i> of <i>Behavior</i> study frames	is Part II
3	Updated <i>The Analys</i> of <i>Behavior</i> study frames	is Part III
4	Updated <i>The Analys</i> of <i>Behavior</i> study frames	is Part IV
5	Updated <i>The Analys</i> of <i>Behavior</i> study frames	is Part V
6	Updated <i>The Analys</i> of <i>Behavior</i> study frames	is Part VI
7	Updated <i>The Analys</i> <i>of Behavior</i> study frames	is Part VII
8	Updated <i>The Analys</i> of <i>Behavior</i> study frames	is Part VIII
9	Updated <i>The Analys</i> of Behavior study frames	is Part IX
ΙΟ	Updated <i>The Analys</i> <i>of Behavior</i> study frames	is Part X
II	Updated <i>The Analys</i> <i>of Behavior</i> study frames	is Part XI
12	Updated <i>The Analys</i> of <i>Behavior</i> study frames	is Part XII

13	Updated <i>The And</i>	ılysis
	study frames	Part XIII
14	Updated <i>The Ana</i> of Behavior study frames	ılysis Part XIV
15	Updated <i>The Ana</i> of <i>Behavior</i> study frames	ılysis Finish Study Frames

Please contact TIBI at www.behaviorology.org with any questions about the content of this syllabus or the *General Parameters & Procedures for Courses from The International Behaviorology Institute.*

References

Ledoux, S. F. (2015). Appendix 3 Addendum—Curricular courses and resources after 25 years (1990–2015). In S. F. Ledoux. *Origins and Components of Behaviorology— Third Edition* (pp. 314–326). Ottawa, Canada: BehaveTech Publishing.

The International Behaviorology Institute Syllabus for BEHG 350 Behaviorology Philosophy and History

James O'Heare

This syllabus provides course-specific information for a course that The International Behaviorology Institute (TIBI) offers. For guidance on enrolling, procuring required materials, and working through courses, as well as general school related information, see "General parameters and procedures for courses from The International Behaviorology Institute" available online at www.behaviorology.org or in the Spring 2015 issue (Volume 18, Number 2) of *Journal* of Behaviorology. Ledoux (2015) provided the core material for the course description.

Course Title: BEHG 350 Behaviorology Philosophy and History

Credits: 3 TIBI credits

Prerequisites: BEHG 211 Introduction to Behaviorology II **Course Format:** Distance (online and offline options)

Time Frame: Commences upon enrollment. Selfpaced within specified limits (estimated 150 hours; 3–15 weeks)

Professor: Assigned upon enrollment, with contact information

Required Resources

- Ledoux, S. F. (2015). Origins and Components of Behaviorology—Third Edition. Ottawa, Canada: BehaveTech Publishing. (ISBN 978-1-927744-08-6) Various papers as assigned.
- Ledoux, S. F. (2015). Study Questions for Origins and Components of Behaviorology—Third Edition. Canton, NY: ABCs. (ISBN 978-1-882508-37-2)
- Skinner, B. F. (1974). *About Behaviorism.* New York: Random House. (ISBN 978-0-394-71618-3)
- O'Heare, J. (in process). Study Questions for About Behaviorism by B. F. Skinner. Ottawa, Canada: BehaveTech Publishing.

Course Description

BEHG 350 Behaviorology Philosophy and History starts with an in-depth treatment of the philosophy of science, not only of the natural sciences in general (i.e., naturalism), but also of the behaviorology discipline in particular (i.e., radical behaviorism). The course traces the development of this philosophy since the early 1900s, comparing and contrasting it with other philosophies of the times, examining its role in the emergence of the behaviorology discipline, and considering its implications for experimental and applied work at the individual and cultural levels. Then, the course covers an in-depth treatment of the history of the emergence of behaviorology as a discipline.

Broadly, BEHG 350 covers the following topic areas:

Part 1: Philosophy

***** The philosophical position, tenets, and assumptions of radical behaviorism, the philosophy of natural science underpinning behaviorology;

♂★ Causes of behavior and the address of private/covert behavior;

- ✤ Innate behavior and operant behavior;
- ₽ Perception;
- Verbal behavior and thinking;
- ♂ Causes, reasons, and knowing;
- ₹ Emotion, the "Self" and others; and
- **℀** Control of behavior.

Part 2: History

✤ Importance of a formal record of the activities within behaviorology before and during its initial development and throughout its history since that point;

✤ Definition of behaviorology and how it differs from other disciplines, sub–disciplines, and fields that address the topic of behavior;

***** The scope of behaviorology;

≈ Early historical events leading to the founding of behaviorology;

Subsequent historical events within behaviorology;

✤ Issues driving the disciplinary independence movement;
ሎ The transition period to behaviorology and the relevance of contemporary professional organizations;

Changes in the infrastructure of behaviorology;

***** B. F. Skinner's role in behaviorology;

*i***≮** The place for behaviorology within society and the natural science community; and

*i***≮** Elements and historical events surrounding developments of behaviorology.

Course Objectives

The primary objective of this course is to expand the student's repertoire of behavior measurably in relevant areas of behaviorological course content. The student will:

✤ Define behaviorology and how it differs from other disciplines, sub-disciplines, and fields that address the topic of behavior in one way or another, as well as the scope of behaviorology;

♂★ Describe the philosophical position, tenets, and assumptions of radical behaviorism, the philosophy of natural science underpinning behaviorology, and differentiate that from those of other disciplines;

Identify the causes of behavior, both private and overt;
Differentiate between innate behavior and operant behavior;

***** Describe perception, emotion, verbal behavior, and thinking from a natural science perspective;

✤ Explore the notion of a "self";

✤ Identify the variables that control behavior;

Describe both distant and recent historical occurrences resulting in the emergence of behaviorology as a natural– science discipline;

 \aleph Describe the historical events related to the transition from a shared history with other disciplines to the declaration of separation and independence from these disciplines, and discuss the reasons for such separation;

Relate B. F. Skinner's role in a natural science of behavior as well as the emergence of behaviorology as a separate and independent discipline from other, nonscientific disciplines; and

✤ Discuss the infrastructure maintaining behaviorology as a discipline.

Assignment Sequence & Time Management

The following checklist provides students with the sequence in which the assignments are to be completed with pacing to fit into the 15–week semester time frame. Progressing more slowly than this schedule, assignments could easily get backed up to the point where insufficient time remains to complete them in a satisfactory manner. Students may use this sample schedule to help ensure that they remain on track. We estimate that each weekly assignment load will take approximately 9–10 hours to work through, assuming it takes 150 hours to work through all of the material. Students should expect and plan to put in at least 10 hours per week and use that to gauge whether they will need more or less time in the weeks to come. Students may check the box next to each assignment as they complete and submit it.

Check Week Resource Component

	I	Origins and Components of Behaviorology and related Study Questions	2015 Preface p. vii, and "Intro Origins"
_		(SQs)	рирет рр. 3–24
	2	Origins and Components of Behaviorology and related SQs	"Intro to Philosophy" paper pp. 25–32
	3	<i>About Behaviorism</i> and related SQs	Introduction & Chapters 1–2 pp. 3–32
	4	<i>About Behaviorism</i> and related SQs	Chapters 3–4 pp. 33–71
	5	<i>About Behaviorism</i> and related SQs	Chapters 5–6 pp. 72–101
	6	<i>About Behaviorism</i> and related SQs	Сhapters 7, 8, & 9 pp. 102–147
	7	<i>About Behaviorism</i> and related SQs	Chapters 10–11 pp. 148–188
	8	<i>About Behaviorism</i> and related SQs	Chapters 12–13 pp. 189–218
	9	<i>About Behaviorism</i> and related SQs	Chapters 14 pp. 219–251
	ΙΟ	Origins and Components of Behaviorology ("Origins, Status, an Mission" paper) and related SQs	d Chapters 1–2 pp. 33–59

II	Origins and Components of Behaviorology ("Origins, Status, and Mission" paper) and related SQs	l Chapter 3 pp. 60–73
12	Origins and Components of Behaviorology ("Origins, Status, and Mission" paper) and related SQs	l Chapter 4 pp. 74–108
13	Origins and Components of Behaviorology ("Origins, Status, and Mission" paper) and related SQs	l Chapter 5 pp. 109–145
14	Origins and Components of Behaviorology ("Origins, Status, and Mission" paper) and related SQs	l Chapters 6–7 pp. 146–169
15	Origins and Components of Behaviorology and related SQs	"Elements of History" paper pp. 259–296

Please contact TIBI at www.behaviorology.org with any questions about the content of this syllabus or the *General Parameters & Procedures for Courses from The International Behaviorology Institute.*

References

Ledoux, S. F. (2015). Appendix 3 Addendum—Curricular courses and resources after 25 years (1990–2015). In S. F. Ledoux. Origins and Components of Behaviorology— Third Edition (pp. 314–326). Ottawa, Canada: BehaveTech Publishing. C.3 The International Behaviorology Institute Syllabus for BEHG 430 Resolving Problem Animal Behavior

James O'Heare

This syllabus provides course-specific information for a course that The International Behaviorology Institute (TIBI) offers. For guidance on enrolling, procuring required materials, and working through courses, as well as general school related information, see "General parameters and procedures for courses from The International Behaviorology Institute" available online at www.behaviorology.org or in the Spring 2015 issue (Volume 18, Number 2) of *Journal of Behaviorology*.

Course Title: BEHG 430 Resolving Problem Animal Behavior

Credits: 3 TIBI credits

Prerequisites: BEHG 330 Companion Animal Training **Course Format:** Distance (online and offline options)

Time Frame: Commences upon enrollment. Selfpaced within specified limits (estimated 150 hours; 3-15 weeks)

Professor: Assigned upon enrollment, with contact information

Required Resources

- O'Heare, J. (2016). Problem Animal Behavior: Functional Assessment and Constructional Contingency Management Planning. Ottawa, Canada: BehaveTech Publishing. (ISBN 978-1-927744-06-2)
- O'Heare, J. (2016). Assignment Book for Problem Animal Behavior: Functional Assessment and Constructional Contingency Management Planning by James O'Heare. Ottawa, Canada: BehaveTech Publishing. (ISBN 978-1-927744-07-9)
- O'Heare, J. (2016). Minimally aversive contingency management planning. *Journal of Animal Behavior Technology, 6* (1), 19–35.
- Rosales–Ruiz, J. (2016). Teaching dogs the clicker way. Journal of Animal Behavior Technology, 6 (1), 7–12. (Or O'Heare, 2017, below.)

- Friedman, S.G. (2016). Tsk, no, eh–eh: Clearing the path to reinforcement with an errorless mindset. *Journal of Animal Behavior Technology*, 6 (I), 13–18. (Or O'Heare, 2017, below.)
- O'Heare, J. (2017, forthcoming). Errorless training. *Journal of Animal Behavior Technology*, 7 (2). (Consult your professor to determine whether to use the above two articles or this article.)

The articles above may be accessed through the Association of Animal Behavior Professionals web site under "Journal" at http://www.associationofanimalbehaviorprofessionals. com and the most recent version of the minimally aversive contingency management planning strategy may be found at http://www.associationofanimalbehaviorprofessionals. com/macmp.pdf

O'Heare, J. (2014). The emergence and expansion of behaviorology in the companion animal field. *Journal* of Behaviorology, 17 (2), 3–6. This article may be accessed through the TIBI web site under "Journal" at www.behaviorology.org

Also required: Access, near the end of the course, to a companion animal, clicker, and treats.

Course Description

BEHG 430 Resolving Problem Animal Behavior applies behaviorology in the field of working with companion animals at an advanced level. BEHG 430 addresses (a) functional behavioral assessment of problematic behavior exhibited by companion animals including, but not limited to, dogs, cats, birds, and horses, and (b) the construction and implementation of noncoercive contingency management plans to resolve problematic behaviors. After reviewing basic principles of behavior, within the context of working with nonhuman animals, functional behavior assessment is covered in detail, including a functional diagnostic system. Forms are provided for student use. Next, the basic strategy for constructing a non-coercive contingency management plan based on the behavior replacement model is addressed, followed by coverage of behaviorological procedures applied to resolving problematic animal behavior. Teaching human clients to participate in intervention protocols is also covered. The material in this course is applicable to resolving problematic behavior of any non- or minimally language-exhibiting species (including wild animals and humans who exhibit few or no language skills). In the last two weeks of the course, the student will require access to a companion animal (and basic training supplies) for the final, hands-on, assignment.

Broadly, BEHG 430 covers the following topic areas:

♂★ Definition and history of behaviorology, including an examination of radical behaviorism and natural science, as opposed to pseudoscience, and the different perspectives on behavior, including behaviorology, psychology, behavior analysis, ethology, and the medical model approach;

Principles of behavior in the context of working with non-human animals;

The problems associated with aversive conditioning practices and the use of constructional, graded, and errorless—rather than eliminative—approaches, including a strategy and set of guidelines for avoiding the use of aversive stimulation;

冷◆ Functional behavior assessment of problematic animal behaviors; and

***** Strategies, tactics, and procedures in constructing and implementing comprehensive contingency management plans derived from functional assessment data.

Course Objectives

The primary objective of this course is to expand the student's repertoire of behavior measurably in relevant areas of behaviorological course content. The student will:

♂★ Differentiate between natural sciences and pseudoscience, and between behaviorology, psychology, ethology, and the medical model approach to behavior;

✤ Define and relate elementary terms such as behavior, antecedent and postcedent stimulation, conditioning, response, response class, response class form, functional relation, contingency, added and subtracted and conditioned and unconditioned reinforcement and punishment, plus extinction, and provide unique examples of each;

♂★ Define, contrast, and compare operant and respondent conditioning processes, including the procedures used to achieve each, and provide unique examples;

♂★ Define the basic and compound schedules of reinforcement, including the different kinds of differential reinforcement and differential reinforcement like procedures;

♂★ Define and relate methods of transferring stimulus control via prompt fading and prompt delay procedures, and discuss generating behavior via prompts;

Define function-altering stimulation, including motivating operations;

✤ Explain the importance of quantifying behavior, define and relate measures of behavior, including count, rate, relative frequency, duration, and magnitude, and describe measurement systems, as well as graphing methods; ♂★ Define aversive stimulation and describe the problematic side effects it can generate, and describe strategies for avoiding the use of aversive training methods;

♂★ Describe the functional assessment process, including the functional interview, direct observation, and functional analysis phases, and formulate a functional diagnosis of problematic behaviors;

The Describe how to establish formal behavior objectives and quantify behavior throughout the intervention, including the selections of measures of behavior and measurement systems;

➢ Describe how to construct a comprehensive contingency management plan that is constructional and minimally aversive, and based on sound behaviorological strategies, and derived from functional assessment data, including both antecedent and postcedent control procedures;

✤ Describe, contrast, and compare various differential reinforcement and differential reinforcement–like procedures, and identify how to select a procedure and apply it to specific cases; and

Explain the role of emotional behavior in problematic contingencies, describe how to externalize the contingency analysis, and discuss how to design operant– based procedures that allow for potential by–product respondent counterconditioning.

Course Assignment

This assignment will provide the student with the opportunity to apply contingency management planning principles, strategies, and procedures to an actual behavior case, and then implement that plan in a safe manner. This assignment will likely take several hours in terms of planning, execution, and reporting, including several sessions working with the companion animal. It is advisable to plan for needing two weeks to complete the assignment and several days of access, during that interval, with the companion animal. The student will also require a "clicker"—a vocal conditioned reinforcer may be used, but is not recommended—and small quickly consumable treats.

Please note that no animal, be it human or otherwise, is to be caused harm or discomfort for this assignment, which is why the student is to utilize non-coercive methods throughout its completion. Furthermore, the "problem" behavior that the student will resolve is trained specifically for this purpose and is to be harmless. This assignment is not to be used to resolve an actual problematic behavior. If, for any unanticipated reason, this training task cannot be executed in safety, please do not perform it and contact your professor so that he or she may advise on working around or otherwise mitigating the risk.

This assignment is broken down into three phases for convenience. Each of the three phases is explained below:

Phase 1. Start by training your companion animal to exhibit a harmless "problem" behavior. You may choose from the following options: (a) nose/beak touching a specific object; (b) waving a paw/foot; or (c) spinning in a circle. The problem behavior is to be maintained by added reinforcement (not subtracted reinforcement). Transfer stimulus control of the "problem" behavior to a common activity such as your entering the room, or opening or closing a door (and not to a vocal cue or hand motion). Once the subject exhibits the behavior six times in a row with a relative frequency of 100%, you may proceed to phase 2.

Phase 2. You now have a "problem" behavior. Because the target behavior and its rate are known, and the evocative and consequating stimuli are also known, no functional analysis will be required, but you do need to prepare a contingency analysis diagram of the "problem." Decide on a measure for the behavior and a measurement system to track the behavior throughout the intervention. Construct and implement a contingency management plan to resolve this "problem," bringing it to a relative frequency of 0% through ten trials. You must utilize an added reinforcement-emphasized plan emphasizing a constructional, graded, and errorless approach. Use the course materials to guide your choice of general strategy and procedures. Prepare a full contingency management plan including the formal behavior objective and description of how the procedures will be applied to the specific case in question. Then, implement the contingency management plan. It is recommended that you video record all sessions, either for your own edification or to help you evaluate your own performance. Also, your professor may require you to submit a video record of your work in this project. If so, she or he will provide you with guidelines.

Phase 3 (Reports). (a) As one report, present the contingency analysis diagram and the contingency management plan that you constructed and, as another report, (b) submit an essay describing how each component of the plan went and how you worked around any difficulties. These two reports are to be separate documents. Identify any areas you could have handled better in the design of the plan and/or in its implementation, including what you could do to make the intervention more efficient and effective. The essay report (i.e., not including the contingency analysis and contingency management plan document) should be no shorter than four pages and no longer than eight pages

(with one-inch margins, double spaced). This assignment will not be graded based on literal success with respect to meeting the formal behavior objective but rather on the appropriateness, accuracy, and completeness of the contingency management plan, and on the insightfulness of your explanation and analysis of your performance.

Assignment Sequence & Time Management

The following checklist provides students with the sequence in which the assignments are to be completed with pacing to fit into the 15–week semester time frame. Progressing more slowly than this schedule, assignments could easily get backed up to the point where insufficient time remains to complete them in a satisfactory manner. Students may use this sample schedule to help ensure that they remain on track. We estimate that each weekly assignment load will take approximately 9–10 hours to work through, assuming it takes 150 hours to work through all of the material. Students should expect and plan to put in at least 10 hours per week and use that to gauge whether they will need more or less time in the weeks to come. Students may check the box next to each assignment as they complete and submit it.

Check Week Resource Component

I	Problem Animal Be and related Study Questions (SQs) and The Em Expansion of Behav the Companion Any Field paper	havior Chapters 1–2 ergence and iorology in imal All
2	Problem Animal Be and related SQs	havior Chapter 3
3	Problem Animal Be and related SQs	havior Chapter 4
4	Problem Animal Be and related SQs	havior Chapter 5
5	Problem Animal Be and related SQs	havior Chapter 6
6	Problem Animal Be and related SQs	havior Chapter 7

7	Problem Animal Beh and related SQs	avior Chapter 8
8	Problem Animal Beh and related SQs	avior Chapter 9
9	Problem Animal Beh and related SQs	avior Chapter 10
IO	Problem Animal Beh and related SQs	avior Chapter 11
II	Problem Animal Beh and related SQs	avior Chapter 12
12	Problem Animal Beh and related SQs	avior Chapter 13
13	Friedman article & Rosales–Ruiz article O'Heare (2017) articl (Consult your profess	OR le or)
14	Course Assignment	Phases 1 & 2
15	Course Assignment	Phases 2 & 3

Please contact TIBI at www.behaviorology.org with any questions about the content of this syllabus or the *General Parameters & Procedures for Courses from The International Behaviorology Institute.*

The International Behaviorology Institute Syllabus for BEHG 480 Green Contingency Engineering James O'Heare

This syllabus provides course-specific information for a course that The International Behaviorology Institute (TIBI) offers. For guidance on enrolling, procuring required materials, and working through courses, as well as general school related information, see "General parameters and procedures for courses from The International Behaviorology Institute" available online at www.behaviorology.org or in the Spring 2015 issue (Volume 18, Number 2) of *Journal* of Behaviorology. Ledoux (2015) provided the core material for the course description.

Course Title: BEHG 480 Green Contingency Engineering **Credits:** 3 TIBI credits

Prerequisites: BEHG 211 Introduction to Behaviorology II **Course Format:** Distance (online and offline options)

Time Frame: Commences upon enrollment. Selfpaced within specified limits (estimated 150 hours; 3-15 weeks)

Professor: Assigned upon enrollment, with contact information

Required Resources

- Wyatt, W. J. (1997). *The Millennium Man*. Hurricane, wv: Third Millennium Press. (ISBN 0–9663622–0–9)
- Ledoux, S. F., Wyatt, W. J., & Bias, E. F. (1999). *Study Questions for W. Joseph Wyatt's The Millennium Man.* Canton, NY: ABCs. (ISBN: 1-882508-11-4)
- Skinner, B. F. (1948/1976). Walden Two. New York: Macmillan. (Kindle ISBN: 978-0-87220-778-3; Paperback ISBN: 978-0-87220-778-3)
- Ledoux, S. F. & two unknown authors. (1976–2012). Study Questions for B. F. Skinner's Walden Two. (Provided by TIBI.)

- Ledoux, S. F., Hallatt, D., & Hallatt, T. (2014). An Interview on Behaviorology Supporting a Sustainable Society. *Journal of Behaviorology, 17* (1), 3–12.
- ABAI. (2010). Special Section: The Human Response to Climate Change. *The Behavior Analyst*, 33 (2), 145– 206. Available (at time of publication) at: http:// researchnews.osu.edu/archive/thebehavioranalyst-climatechange.pdf

Recommended Resources

- Ledoux, S. F. & Hallatt, D. (2014). *Interview: Behaviorology and Education for Green Engineering and Sustainable Living.* DVD: TIBI & PPF. (Available through TIBI at www.behaviorology.org).
- Ledoux, S. F. (2014). Running Out of Time—Introducing Behaviorology to Help Solve Global Problems. Ottawa, Canada: BehaveTech Publishing. (ISBN: 978-1-927744-02-4) Students should already have this book from the prerequisite courses.
- Sidman, M. (2001). Coercion and its Fallout Revised Edition. Boston, ма: Author's Cooperative. (ISBN: 1-888830-01-8) Students may already have this book from previous courses.

Course Description

BEHG 480 Green Contingency Engineering addresses global problems in a format that allows the student to carry out considerable self-guided analyses and explorations into topics of particular interest to them within the context of an appropriate foundational science. After covering the role of coercion in prompting many levels of violence throughout society, from interpersonal and family interactions, through educational and workplace situations, to international and cultural relations-violence that interferes with problem solutions (see Sidman, 2001)—and while emphasizing non-coercive policies across all levels of society in solving problems, this course probes the range of actual and potential behaviorological applications to the behavior components of a wide range of global problems and solutions, starting with solutions reported in the natural science of behavior literature, and proceeding to design, and if possible test, not only extensions to such solutions but also new solutions to accessible aspects of as yet

unaddressed planetary or cultural problems. The focus is on improving cultures and the potential for human and planetary survival.

Broadly, BEHG 480 covers the following topic areas:

***** The role of natural science in society, including its uses and misuses;

✤ The role of coercion in prompting many levels of violence throughout society;

***** The range of actual and potential behaviorological applications to the behavior components of a wide range of global problems and solutions; and

✤ Non-coercive policies across all levels of society in solving global problems.

Course Objectives

The primary objective of this course is to expand the student's repertoire of behavior measurably in relevant areas of behaviorological course content. The student will:

冷 Analyze fictional works that explore the topic of the role of natural science in resolving global problems;

Analyze the role of coercion in global problems and relate non-coercive approaches to resolving such problems;

✤ Research and relate the role of the discipline of behaviorology to resolving global problems; and

Analyze a topic of interest related to global problems and behaviorological solution contributions in detail.

Written Topic–Paper Assignment

Consider this question: In what particular area are your contingencies compelling you to work with respect to behaviorology helping solve global problems, especially in terms of sustainability and in coordination with other natural scientists who are also working on solving these problems? An answer provides a topic for this assignment. Get approval for your topic preference by discussing it with your professor, which also provides you the opportunity to review your thesis statement, and even outline, before you begin writing.

According to the agreed upon topic, prepare an answer to that question of no fewer than ten pages and no greater than 20 pages, not including front matter and references, all double spaced with one-inch margins. Your paper should explore the issue at a depth that, beyond what was presented in the course, can help others apply behaviorology as a contribution to solving one or another global problem, though perhaps only a local part of a problem. This will require research beyond the course texts. Cite five or more sources, at least one of which must be a source from outside this course.

Assignment Sequence & Time Management

The following checklist provides students with the sequence in which the assignments are to be completed with pacing to fit into the 15–week semester time frame. Progressing more slowly than this schedule, assignments could easily get backed up to the point where insufficient time remains to complete them in a satisfactory manner. Students may use this sample schedule to help ensure that they remain on track. We estimate that each weekly assignment load will take approximately 9–10 hours to work through, assuming it takes 150 hours to work through all of the material. Students should expect and plan to put in at least 10 hours per week and use that to gauge whether they will need more or less time in the weeks to come. Students may check the box next to each assignment as they complete and submit it.

Check Week Resource Component

J	Ι	<i>The Millennium Man</i> and related Study Questions (SQs) and always take notes for the writing assignment	ı Prologue & Chapters 1–7
	2	<i>The Millennium Mar.</i> and related SQs, and always take notes for the writing assignment	ı Chapters 8–14
	3	<i>The Millennium Mar.</i> and related SQs, and always take notes for the writing assignment	ı Chapters 15–22

4	<i>Walden Two</i> and related SQs, and always take notes for the writing assignment	Introduction లా Chapters 1–8		I2	Parts of Ledoux's "Running Out of Time" book, and possibly parts of Sidman's "Coercion"	Research & review many applicable parts
5	<i>Walden Two</i> and related SQs, and always take notes for the writing assignment	Chapters 9–19			to review points on applications to solvin global problems) plus at least one source ou this course, always	s g tside
6	<i>Walden Two</i> and related SQs, and always take notes for the writing assignment	Chapters 20–27		13	Topic paper	Prepare outline & obtain paper topic approval
7	<i>Walden Two</i> and related SQs, and always take potes for the	Chapters 28–36		I4	<i>Topic paper</i> continued	Draft paper Finich dr
	writing assignment			15	continued	submit paper
8	<i>Interview article</i> <i>(</i>	Qs&As 1–11 s	Please co questions <i>Parameter</i> <i>Behaviore</i>	ontact T s about rs & Pro plogy In.	TBI at www.behavioro the content of this sylla <i>ocedures for Courses from</i> <i>stitute</i> .	logy.org with any bus or the <i>General</i> a The International
9	<i>Interview article</i> (<i>& DVD</i>) and alway take notes for the	<i>Qs&As 12–22</i> s	Ledoux	S E (ac	References	dum Curricular
ΙΟ	Special Section on the Human Response Climate Change, and always take notes for the writing assignment	рр. 145—177 to	Ledoux, cours Ledo <i>Thira</i> Beha	es and r ux. <i>Ori</i> <i>d Editi</i> veTech	esources after 25 years (1 <i>gins and Components of</i> <i>fon</i> (pp. 314–326). C Publishing.	990–2015). In S. F. <i>of Behaviorology</i> — Ottawa, Canada:
п	Special Section on the Human Response Climate Change, and always take notes for the writing assignment	рр. 179–20б to				

In Tune with TIBI: An Open Letter

John B. Ferreira

The International Behaviorological Institute (TIBI) is a one-of-a-kind professional organization dedicated to representing and advancing the philosophical, conceptual, analytical, experimental, and technological facets of the natural science of human behavior known as Behaviorology. TIBI is a non-profit organization that is committed to principles that are relevant to all humans who would seek a better life. Some of its more telling purposes are to: advance research and applied analysis of the effects of bio-behavioral variables on individual and cultural manifestations; develop a verbal community of Behaviorologists; assist in programs and departments of Behaviorology at academic institutions for teaching the philosophical foundations of radical Behaviorism, scientific analysis and methodologies, and technological procedures; encourage the use of the principles of Behaviorology as an essential scientific foundation for behavior-related work within all fields of human activities; cooperate with other scientific disciplines and technologies where their interests overlap with those of Behaviorology; and communicate to the general public the importance of the science of Behaviorology for the development, well-being, and survival of humankind.

Clearly, the mission of and purposes for TIBI suggests a nearly insurmountable litany of tasks and challenges which should serve as boundless sources of positive reinforcement for those who are dedicated to the science of Behaviorology. One of the more effective tools for dispensing information regarding the mission and purpose of TIBI is its *Journal of Behaviorology* (JoB). It is a hardcopy publication that is available to members and to interested others (go to www.behaviorology.org).

The *Journal of Behaviorology* (hardcopy) provides countless opportunities to participate in the continuing advancement of Behaviorology by accepting publications regarding research articles (experimental and applied),

philosophical presentations especially within the radical behaviorism realm, position papers, letters to the editor, announcements of coming events, book reviews, TIBIrelated organizational information, syllabi of courses in Behaviorology, and other information relevant to the furtherance of the science of Behaviorology. The Journal of Behaviorology should be retained as a viable resource that can be made conveniently available in locales such as one's office or workplace, vehicle, briefcase, backpack, and as a 'traveling companion.' The Journal of Behaviorology can be used as a visible tangible presence in clinic waiting rooms, secondary school libraries, classrooms, teachers' lounges, college and university libraries, and for academic department postings, discussions with colleagues and interested others, as well as for classroom presentations, assignments and seminars. In addition, the Journal of *Behaviorology* is readily available as a source of references, introduction and exposure for serendipitous encounters with friends, colleagues, neighbors, family members, students, and professionals in all disciplines.

As members of TIBI, we should be willing to devote considerable efforts to recruit future members who would support this unique foundational organization through academic, social, technological, and financial contributions. We must never lose sight of these needs and objectives which require considerable energy and resources while at the same time offering a never–ending source of reinforcing contingencies. *'Fame and fortune'* are elusive at best and function as low probability by– products of our energy expenditures and seldom serve as a long–term behavior supporting contingency. Our focus must remain on the development and advancement of the natural science of human behavior!

One of the founders of TIBI has been heard to prompt anyone within ear-shot that we must always work "...*toward a better future*" and there is no better way than providing humankind the means of using the principles and technology of a science of behavior to help solve global problems while improving the lives of the inhabitants of this planet.

Sincerely,

John B. Ferreira, Ph.D., L.P.C., C.D.L.B. TIBI Board of Directors, Chairperson 🕫

Submission Guidelines

Journal of Behaviorology (previously known as Behaviorology Today) is the fully peer-reviewed Journal of TIBI (The International Behaviorology Institute) and is published in the spring and fall of each year.

To submit items, contact the Editor for Volumes 18, 19, 20 (who will direct you to the new editor for Volumes 21, 22, 23):

Dr. James O'Heare Companion Animal Sciences Institute 1333 Rainbow Crescent Ottawa Ontario KIJ 8E3 CANADA E-mail: jamesoheare@gmail.com

Considerations

The Journal entertains experimental or applied research papers and theoretical or conceptual or literature review articles (all of which will have at least three reviewers) as well as Book Reviews, On Terms, In Response, and program descriptions (two reviewers) plus letters, memorials, etc. The members of the TIBI Board of Directors constitute the basic Editorial Review Board (ERB) on which others can serve as members or guests. Authors will not be identified to reviewers and reviewers will not be identified to authors, except when they opt to sign their reviews. (Some reviewers prefer to sign, usually in acknowledgement of the additional assistance that they are prepared to offer the author.) Each reviewer will provide constructive feedback as well as a recommendation: accept, or accept with revisions, or revise and resubmit, or reject.

Based on the set of reviewer recommendations and comments, the Editor will convey the feedback and summary decision to the author(s). With assistance from members of the ERB, the Editor will also provide authors with guidance to shape the best manuscripts possible in a reasonable time frame.

All accepted pieces must contribute to the behaviorology discipline (e.g., by relating to or clarifying or expanding some aspect of the discipline such as the philosophical, conceptual, theoretical, experimental, applied, or interdisciplinary aspects). Accepted pieces must also be crafted in ways that convey as much consistency as possible with the principles, concepts, practices, philosophy, and terminology of the discipline.

Research paper authors (a) must obtain any necessary permissions or approvals from the Human–Subjects Review Committee of their affiliated campus or agency, and (b) must comply with the usual ethical standards relating to all research and experimental subjects. All authors are required to disclose for publication any possible conflicts of interest. Also, congruent with past practice, exclusions of important or relevant content for length reduction will be resisted as much as possible.

Mechanics

Authors are encouraged to contact the editor to discuss their manuscript prior to submission and to answer questions and clarify procedures and processes. Initially, a paper should be submitted to the editor by email as a PDF attachment.

The email will contain a cover letter. This letter should describe the article, and the work or history behind it, and will include the author name(s), affiliation(s), addresses, phone numbers, paper title, footnotes (e.g., acknowledgements, disclosures, and email or other contact information for publication) as well as comprehensive contact information on up to six suggestions for possible reviewers.

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Note: Authors' views need not coincide with official positions of TIBI, and authors retain copyrights.

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Behaviorology is an independently organized discipline featuring the natural science of behavior. Behaviorologists study the functional relations between behavior and its independent variables in the behavior-determining environment. Behaviorological accounts are based on the behavioral capacity of the species, the personal history of the behaving organism, and the current physical and social environment in which behavior occurs. Behaviorologists discover the natural laws governing behavior. They then develop beneficial behaviorological-engineering technologies applicable to behaviorrelated concerns in all fields including child rearing, education, employment, entertainment, government, law, marketing, medicine, and self-management.

Behaviorology features strictly natural accounts for behavioral events. In this way behaviorology differs from disciplines that entertain fundamentally superstitious assumptions about humans and their behavior. Behaviorology excludes the mystical notion of a rather spontaneous origination of behavior by the willful action of ethereal, body-dwelling agents connoted by such terms as *mind*, *psyche, self, muse*, or even pronouns like *I, me*, and *you*.

As part of the organizational structure of the independent natural science of behavior, *The International Behaviorology Institute* (tibi), a nonprofit organization, exists (a) to arrange professional activities for behaviorologists and supportive others, and (b) to focus behaviorological philosophy and science on a broad range of cultural concerns. And *Journal of Behaviorology* is the referred journal of the Institute. Journal authors write on the full range of disciplinary topics including history, philosophy, concepts, principles, and experimental and applied research. Join us and support bringing the benefits of behaviorology to humanity. (Contributions to tibi or tibia—the professional organization arm of tibi—are tax deductible.)

TIBI/TIBIA Purposes*

 $\mathcal{T}_{\text{IBI, as a non-profit educational corporation, is}}$ dedicated to many concerns. TIBI is dedicated to teaching behaviorology, especially to those who do not have university behaviorology departments or programs available to them. TIBI is also dedicated to expanding and disseminating the behaviorological literature at least through the fully peer-reviewed Journal of Behaviorology (originally called TIBI News Time and then Behaviorology *Today)* with editors being appointed by the TIBI Board of Directors, usually from among the TIBIA Advocate members. TIBI is a professional organization also dedicated to organizing behaviorological scientists and practitioners into an association (The International Behaviorology Institute Association—TIBIA) so they can engage in coordinated activities that carry out the purposes of TIBI/TIBIA. These activities include (a) encouraging and assisting members to host visiting scholars who are studying behaviorology as well as holding conventions and conferences; (b) enabling TIBI faculty to arrange or provide training for behaviorology students; and (c) providing TIBI certificates to students who successfully complete specified behaviorology curriculum requirements). And TIBI is a professional organization dedicated to representing and developing the philosophical, conceptual, analytical, experimental, and technological components of the discipline of behaviorology, the comprehensive natural science discipline of the functional relations between behavior and independent variables including determinants from the environment, both socio-cultural and physical, as well as determinants from the biological history of the species. Therefore, recognizing that behaviorology's principles and contributions are generally relevant to all cultures and species, the purposes of TIBI and TIBIA are:

A. to foster the philosophy of science known as radical behaviorism;

- B. to nurture experimental and applied research analyzing the effects of physical, biological, behavioral, and cultural variables on the behavior of organisms, with selection by consequences being an important causal mode relating these variables at the different levels of organization in the life sciences;
- c. to extend technological application of behaviorological research results to areas of human concern;
- D. to interpret, consistent with scientific foundations, complex behavioral relations;
- E. to support methodologies relevant to the scientific analysis, interpretation, and change of both behavior and its relations with other events;
- F. to sustain scientific study in diverse specialized areas of behaviorological phenomena;
- G. to integrate the concepts, data, and technologies of the discipline's various sub-fields;
- н. to develop a verbal community of behaviorologists;
- to assist programs and departments of behaviorology to teach the philosophical foundations, scientific analyses and methodologies, and technological extensions of the discipline;
- J. to promote a scientific "Behavior Literacy" graduation requirement of appropriate content and depth at all levels of educational institutions from kindergarten through university;
- K. to encourage the full use of behaviorology as the essential scientific foundation for behavior related work within all fields of human affairs;
- L. to cooperate on mutually important concerns with other humanistic and scientific disciplines and technological fields where their members pursue interests overlapping those of behaviorologists; and
- M. to communicate to the general public the importance of the behaviorological perspective for the development, well-being, and survival of humankind.

*Adapted from the 2017–updated TIBI By–Laws. 🕫

Syllabus Directory*

The most recent issue of *Journal of Behaviorology* that features a Syllabus Directory contains two lists of TIBI's current course syllabi. These lists show where to find the most up-to-date versions of these syllabi in number, title, and content. The first list organizes the syllabi by numerical course number. The second list organizes the syllabi by the chronological volume, number, and pages where you can find each course syllabus.

Each of these syllabi contain only information explicit to a particular course. You will find all the relevant generic information in the article, *General Parameters & Procedures for Courses from The International Behaviorology Institute*, in *Journal of Behaviorology*, Volume 18, Number 2 (Spring, 2015) pp. 3–6.

Current Syllabi by Course Number

BEHG 100: Child Rearing Principles and Practices; Volume 19, Number 2 (Fall 2016) 3–5. BEHG 110: Introduction to Behaviorology Terminology; Volume 20, Number 1 (Spring, 2017) 19–21. BEHG 210: Introduction to Behaviorology I; Volume 19, Number 2 (Fall 2016) 6–8. BEHG 211: Introduction to Behaviorology II; Volume 19, Number 2 (Fall 2016) 9–12. венд 330: *Companion Animal Training*; Volume 19, Number 2 (Fall 2016) 13–15. BEHG 340: Introduction to Verbal Behavior; Volume 19, Number 2 (Fall 2016) 16–18. BEHG 350: Behaviorology Philosophy and History; Volume 20, Number 1 (Spring, 2017) 22–24. BEHG 405: Basic Autism Intervention Methods; Volume 19, Number 2 (Fall 2016) 19–21. венG 425: Classroom Management and Preventing School Violence; Volume 19, Number 2 (Fall 2016) 22–24. BEHG 430: Resolving Problem Animal Behavior; Volume 20, Number 1 (Spring, 2017) 25–28. венс 435: Performance Management and Preventing Workplace Violence; Volume 19, Number 2 (Fall 2016) 25–27. венд 455: Behaviorological Thanatology and Dignified Dying; Volume 19, Number 2 (Fall 2016) 28–31. BEHG 465: Behaviorological Rehabilitation; Volume 19, Number 2 (Fall 2016) 32–34.

BEHG 480: Green Contingency Engineering; Volume 20, Number 1 (Spring, 2017) 29–31.
BEHG 512: Advanced Behaviorology I; Volume 19, Number 2 (Fall 2016) 35–37.
BEHG 513: Advanced Behaviorology II; Volume 19, Number 2 (Fall 2016) 38–40.
BEHG 541: Advanced Verbal Behavior; Volume 19, Number 2 (Fall 2016) 41–43.^{*}

Current Syllabi by Volume & Number

BEHG 100: Child Rearing Principles and Practices; Volume 19, Number 2 (Fall 2016) 3–5. BEHG 210: Introduction to Behaviorology I; Volume 19, Number 2 (Fall 2016) 6-8. BEHG 211: Introduction to Behaviorology II; Volume 19, Number 2 (Fall 2016) 9–12. BEHG 330: Companion Animal Training; Volume 19, Number 2 (Fall 2016) 13–15. BEHG 340: Introduction to Verbal Behavior; Volume 19, Number 2 (Fall 2016) 16-18. BEHG 405: Basic Autism Intervention Methods; Volume 19, Number 2 (Fall 2016) 19–21. BEHG 425: Classroom Management and Preventing School Violence; Volume 19, Number 2 (Fall 2016) 22–24. BEHG 435: Performance Management and Preventing Workplace Violence; Volume 19, Number 2 (Fall 2016) 25–27. BEHG 455: Behaviorological Thanatology and Dignified Dying; Volume 19, Number 2 (Fall 2016) 28-31. BEHG 465: Behaviorological Rehabilitation; Volume 19, Number 2 (Fall 2016) 32–34. BEHG 512: Advanced Behaviorology I; Volume 19, Number 2 (Fall 2016) 35–37. BEHG 513: Advanced Behaviorology II; Volume 19, Number 2 (Fall 2016) 38–40. BEHG 54I: Advanced Verbal Behavior; Volume 19, Number 2 (Fall 2016) 41–43. BEHG 110: Introduction to Behaviorology Terminology; Volume 20, Number 1 (Spring, 2017) 19–21. венд 350: Behaviorology Philosophy and History; Volume 20, Number 1 (Spring, 2017) 22–24. BEHG 430: Resolving Problem Animal Behavior; Volume 20, Number 1 (Spring, 2017) 25–28. BEHG 480: Green Contingency Engineering; Volume 20, Number 1 (Spring, 2017) 29-31. 3

^{*}All of these TIBI course syllabi were either updated in 2016 or new in 2017. Many have older version appearing in earlier issues under different course numbers and/or titles; see the *Syllabus Directory* in Volume 18, Number 1 (Spring 2015) for details.

TIBIA Membership Costs & Criteria & Benefits

The intrinsic value of TIBIA membership rests on giving the member status as a contributing part of an organization helping to extend and disseminate the findings and applications of the natural science of behavior, behaviorology, for the benefit of humanity. The levels of TIBIA membership include one "free" level and four paid levels, which have increasing amounts of basic benefits. The four annual paid membership levels are Student, Affiliate, Associate, and Advocate. The Student and Affiliate are non-voting categories, and the Associate and Advocate are voting categories. All new members are admitted provisionally to TIBIA at the appropriate membership level. Advocate members consider each provisional member and then vote on whether to elect each provisional member to the full status of her or his membership level or to accept the provisional member at a different membership level. Here are all the membership levels and their criteria and basic benefits (with dues details under TIBIA Membership Cost Details on the application-form page):

Free-online membership. Online visitors receive access (a) to past *Behaviorology Today* and *Journal of Behaviorology* articles and issues, (b) to accumulating news items, (c) to Institute information regarding TIBI Certificates and course syllabi, (d) to selected links of other organizations, and (e) to other science and organization features.

\$20 Behaviorology Student membership (requires completed paper application, co-signed by department chair or advisor, and annual dues payment). Admission to TIBIA in the Student membership category is open to all undergraduate or graduate students in behaviorology or in an acceptably appropriate area. Benefits include *all* those from the previous membership level plus these: (a) a subscription to—and thus immediate postal delivery of—each new paper–printed issue of *Journal of Behaviorology* (ISSN 1536–6669), (b) access to special organizational activities (e.g., invitations to attend and participate in, and present at, TIBI conferences, conventions, workshops, etc.) and (c) access to available TIBIA member contact information.

\$40 Affiliate membership (requires completed paper application and annual dues payment). Admission to TIBIA in the Affiliate membership category is open to all who wish to follow disciplinary developments, maintain

contact with the organization, receive its publications, and participate in its activities, but who are neither students nor professional behaviorologists. Benefits include *all* those from the previous levels plus these: Access both to additional activity options at the interface of their interests and behaviorology, and to advanced membership levels for those acquiring the additional qualifications that come from pursuing behaviorology academic training. On the basis of having earned an appropriate degree or TIBI Certificate, Affiliate members may apply for, or be invited to, Associate membership.

\$60 Associate membership (requires completed paper application and annual dues payment). This level is only available to qualifying individuals. Admission to TIBIA in the Associate membership category is open to all who are not students, who document a behaviorological repertoire at or above the masters level (such as by attaining a masters-level TIBI Certificate or a masters degree in behaviorology or in an accepted area) and who maintain a good record-often typical of "early-career" professionals-of professional activities or accomplishments of a behaviorological nature that support the integrity of the organized, independent discipline of behaviorology including its organizational manifestations such as TIBI and TIBIA. Benefits include all those from the previous levels plus TIBIA voting rights, and access to contributing by accepting appointment to a TIBIA or TIBI position of interest. On the basis of documenting a behaviorological repertoire at the doctoral level, an Associate member may apply for, or be invited to, Advocate membership.

\$80 Advocate membership (requires completed paper application and annual dues payment). This level is only available to qualifying individuals. Admission to TIBIA in the Advocate membership category is open to all who are not students, who document a behaviorological repertoire at the doctoral level (such as by attaining a doctoral-level TIBI Certificate or a doctoral degree in behaviorology or in an accepted area), who maintain a good record of professional activities or accomplishments of a behaviorological nature, and who demonstrate a significant history-usually typical for experienced professionals-of work supporting the integrity of the organized, independent discipline of behaviorology including its organizational manifestations such as TIBI and TIBIA. Benefits include *all* those from the previous levels plus access to contributing by accepting election to a TIBIA or TIBI position of interest.

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Establishing the annual dues structure for the different membership categories takes partially into account, by means of percentages of annual income, the differences in income levels and currency values among the world's various countries and economies. Thus, the annual dues for each membership (or other) category are:

CATEGORY DUES (in US dollars)*

Student	The lesser of 0.1% of
member	annual income, or \$20.00

Affiliate	The lesser of 0.2% of
member	annual income, or \$40.oo
Associate	The lesser of 0.3% of
member	annual income, or \$60.oo
Advocate	The lesser of 0.4% of
member	annual income, or \$80.oo

Member of Board of Directors:

The lesser of 0.6% of annual income, or \$300.00

*Minimums: \$20 Board Member; \$10 others

Retired Associate, Advocate, or Board Members:	
50% less)	

TIBIA MEMBERSHIP	Application Form
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