Lawrence Fraley began his career with five years as a high school teacher of mathematics and physics, after which he got his doctorate from the University of Southern California. Dr. Fraley then spent the next 32 years as a university professor doing research and teaching graduate students. His university teaching focused on introducing a strict natural–science approach to students. His research was characterized by its natural–science approach to the study of behavioral phenomena, work that contributed to the emergence of the new and independent field of basic natural science called behaviorology. In 2008 he published General Behaviorology: The Natural Science of Human Behavior, which is a three–course, 30–chapter, 1,596–page, doctoral–level textbook that introduced that new field.

Professor Fraley followed that textbook with two other books. Each of these describes helpful contingency engineering in a different applied area. In 2012 he published Dignified Dying—A Behaviorological Thanatology, which covers a topic relevant to every human being. Then, in 2013, he published Behaviorological Rehabilitation and the Criminal Justice System, which covers a topic important for society as a whole. Around 2019 each of these two books got re–released in softcover editions.

Dr. Fraley has contributed many other writings over the decades. Two particular articles are especially noteworthy (and both are available on www.behaviorology.org most easily through the “Specific Articles” page). One example article is “Origins, status, and mission of behaviorology,” which is a 137–page, seven–chapter paper that he wrote with Stephen Ledoux; first published in 1992, it is also available in the 2015 book, Origins and Components of Behaviorology—Third Edition. The other example article is “The evolution of a discipline and our next steps,” which appeared in Behaviorology Today (now called Journal of Behaviorology) in the Spring 2012 issue, Volume 15, Number 1, which is this journal’s first fully peer–reviewed issue.

Professor Fraley’s latest book is A Scientific Analysis of Reality. This book extends the reach of behaviorology to the most fundamental aspects of awareness and sentience. It is set for release in 2020.

Building primarily on the work of B. F. Skinner, Dr. Fraley’s career contributed to the emergence of the basic natural science of behavior that must fill the heretofore empty fourth chair at the roundtable of the basic natural sciences. To the natural sciences of physics, chemistry, and biology, we now add behaviorology which, like each of the other three, respectively addresses a very important class of phenomena. As is true of the other basic natural sciences, the conceptual integrity of a behaviorology curriculum features a continually accumulative accretion, an ill–defined characteristic of curricula in the “social” sciences (a.k.a. the “soft” sciences).