Mike Shuler resides in a small town in the midwest, the kind of area in which B. F. Skinner “located” his fictional community of Walden Two. Mr. Shuler maintains a lifelong interest in B. F. Skinner and behavior analysis (an early name for the natural science of behavior). He received a Baccalaureate Level Behaviorology Certificate from The International Behaviorology Institute (tibi) for whom he currently also serves as archivist.

Mr. Shuler became interested in Skinner’s writings, and those of other natural scientists of behavior, after reading an unfavorable article about Skinner titled “God is a Variable Interval,” written by Don Pearce and published in the August 1972 issue of Playboy magazine. Skinner’s Science and Human Behavior, Verbal Behavior, and Beyond Freedom and Dignity followed, along with, over the years, Skinner’s complete works, and the works of many other behavior–science authors.

This exposure to behavior science made Mr. Shuler very interested in the possible application of this natural science to help solve a host of humanity’s most dire global problems. He discovered behaviorology—as the name for the natural science of behavior independent of psychology—when reading Stephen Ledoux’s “Behaviorism at 100” article that appeared in the January 2012 issue of American Scientist. All this helped him endeavor to apply this science to his personal and interpersonal life, and in fictionalized form in A World of Our Own Making, which is his first novel.

A retired railroad engineer, Mr. Shuler also enjoys spending quality time with his family, bicycling, and reading other science related books and journals, especially those concerning relatively new developments in verbal behavior and equivalence relations research.